TearSheet

June 1993

Case Histories

Ursula Esch
Production Artist
ADVO, INC.
8950 Railwood Dr.
Houston, TX 77078

Confident woman from September 85 *PMS,* page 10, run in solid black and then repeated and screened on dry cleaner's coupon insert. Printed in black and eye-catching bright yellow on white stock.

Case Histories

Alan Luckow
Art Director
GOOD TIMES
4450 Capitola Rd.
Capitola, CA 95010

PMS picnic art from May 91, page 8, was scanned with a Microtec scanner then autotraced in Adobe Streamline. The trace was opened in Aldus Freehand 3.1 and colorized, then dropped into the cover.

GOOD TIMES
Santa Cruz County's News & Entertainment Weekly
February 13, 1992 • Free
Romantic Getaways
TROUBLE IN THE OZONE • BAROQUE 'N RULES • JUNGLE LOVE

Case Histories

Pat Moss
Artist, Ad Services
THE DAILY NEWS
2 Apollo Drive
Batavia, NY 14020

Buildings made of money and bull and bear on escalators from Feb. 93 *PMS*, page 6, combined to create newspaper special section cover. Figure playing saxophone lifted from March 92 *Clipper* art, page 12. Moss "removed hat to make it more 'Clinton-esque'." Printed in blue, yellow, green, and black on newspaper stock.

Case Histories

Kim Osborne
Layout Artist
MERCED SUN-STAR
3033 N. G Street
Merced, CA 95340

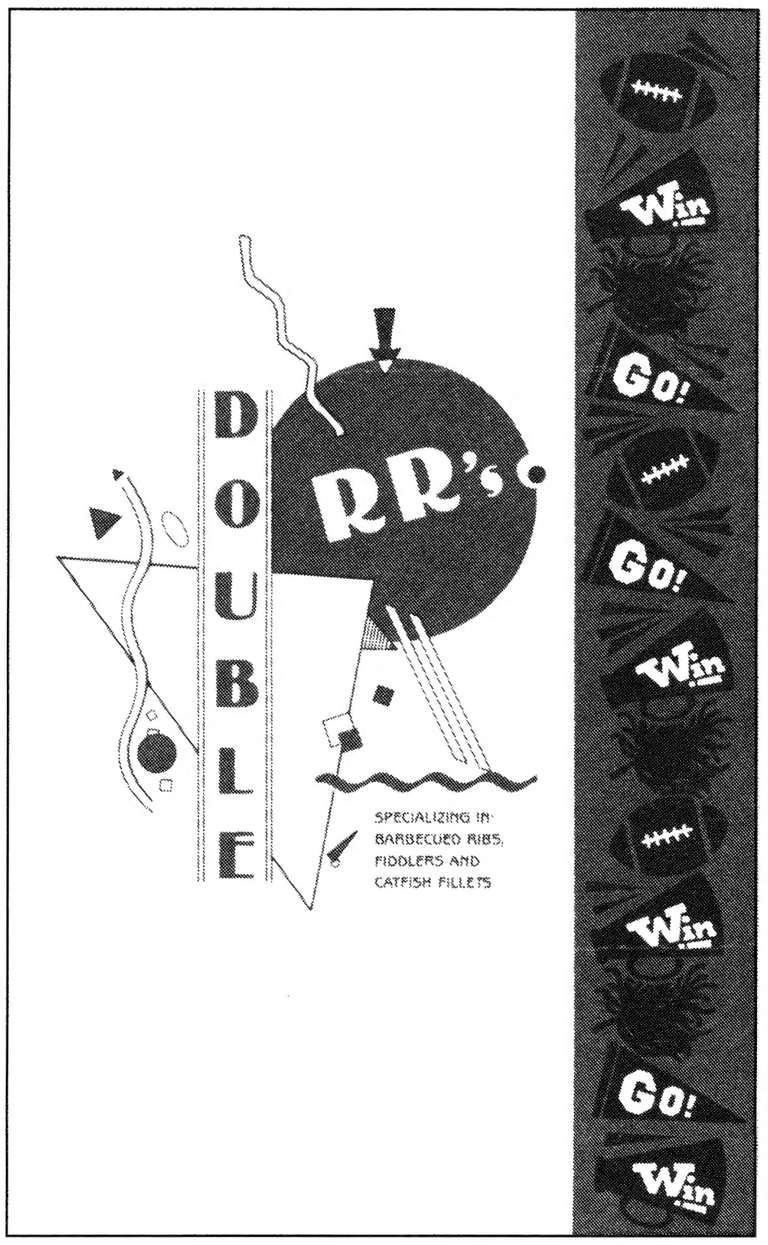
Three *PMS* photos are featured on this call to advertisers for a newspaper's special section about kids. Photo of girl from June 91, page 14. Photo of kids on jungle gym from April 91, page 14. Photo of boy in pumpkin patch from October 91, page 14. Printed in black on bright pink stock.

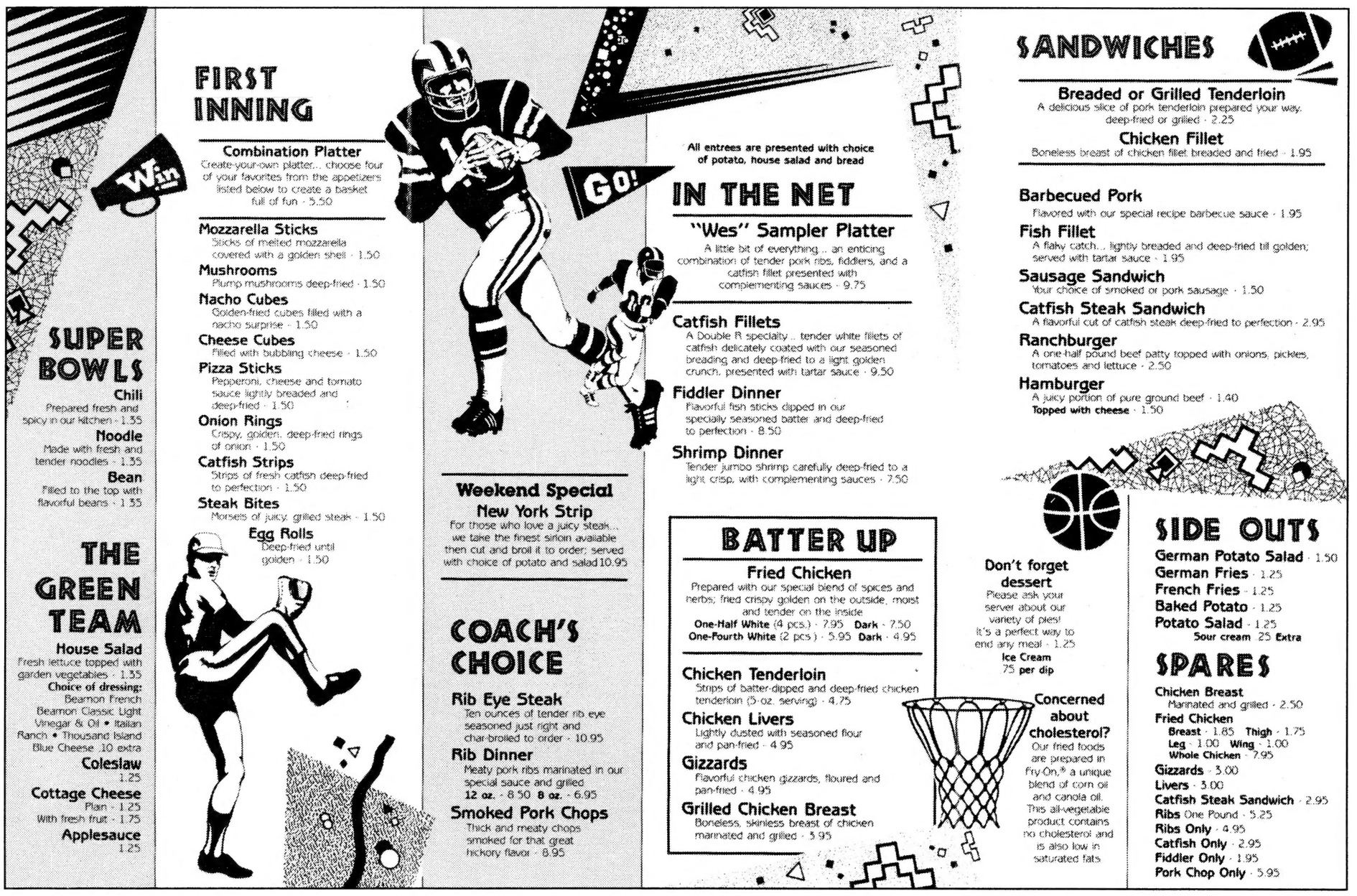
All About Kids!
Kids! They make you laugh, they make you cry. They can be cute or funny, proud or irritating. Real irritating sometimes.
But ya gotta love 'em. After all, we wouldn't have amusing and astounding stories to tell our friends and neighbors if it weren't for kids.
On Thursday September 17, the Merced Sun-Star is celebrating these wonderful people in our lives—kids. We're publishing a special section All About Kids full of info, tips and even a contest of our readers' favorite stories about the kids in their lives.
Don't miss this chance to put your advertising message in front of this family-oriented audience. From blade skates to family discounts on the goods and services you're offering—think KIDS!
Let us show you creative ways to reach your customers. Call your Merced Sun-Star Advertising Representative today to plan your ad!
722-1511
Merced Sun-Star
Sun-Star Publication Date
Thursday, September 17
Advertising Deadline
Thursday, September 10
3033 North G Street • Merced • 722-1511

Case Histories

Christina Schmitt
Graphic Designer
GRAPHIC MENUS
St. Rd. 3
Eaton, IN 47304

Lettering removed from February 92 *PMS* art, page 22 and replaced with name of restaurant. Footballs, megaphones, and pom pons lifted from January 91 *PMS* circular mortice, page 21, and positioned in a straight line. Abstract elements inside of menu lifted from June 92 *PMS* ad frame, page 19. Baseball player from June 92 *PMS*, page 10.




SUPER BOWLS
Chili
Prepared fresh and spicy in our kitchen · 1.35
Noodle
Made with fresh and tender noodles · 1.35
Bean
Filled to the top with flavorful beans · 1.35
THE GREEN TEAM
House Salad
Fresh lettuce topped with garden vegetables · 1.35
Choice of dressing:
Bearnon French
Bearnon Classic Light
Vinegar & Oil • Italian
Ranch • Thousand Island
Blue Cheese .10 extra
Coleslaw
1.25
Cottage Cheese
Plain · 1.25
With fresh fruit · 1.75
Applesauce
1.25
FIRST INNING
Combination Platter
Create-your-own platter... choose four of your favorites from the appetizers listed below to create a basket full of fun · 5.50
Mozzarella Sticks
Sticks of melted mozzarella covered with a golden shell · 1.50
Mushrooms
Plump mushrooms deep-fried · 1.50
Nacho Cubes
Golden-fried cubes filled with a nacho surprise · 1.50
Cheese Cubes
Filled with bubbling cheese · 1.50
Pizza Sticks
Pepperoni, cheese and tomato sauce lightly breaded and deep-fried · 1.50
Onion Rings
Crispy, golden, deep-fried rings of onion · 1.50
Catfish Strips
Strips of fresh catfish deep-fried to perfection · 1.50
Steak Bites
Morsels of juicy, grilled steak · 1.50
Egg Rolls
Deep-fried until golden · 1.50
Win
Go!
All entrees are presented with choice of potato, house salad and bread
IN THE NET
"Wes" Sampler Platter
A little bit of everything ... an enticing combination of tender pork ribs, fiddlers, and a catfish fillet presented with complementing sauces · 9.75
Catfish Fillets
A Double R specialty ... tender white fillets of catfish delicately coated with our seasoned breading and deep-fried to a light golden crunch, presented with tartar sauce · 9.50
Fiddler Dinner
Flavorful fish sticks dipped in our specially seasoned batter and deep-fried to perfection · 8.50
Shrimp Dinner
Tender jumbo shrimp carefully deep-fried to a light crisp, with complementing sauces · 7.50
Weekend Special
New York Strip
For those who love a juicy steak... we take the finest sirloin available then cut and broil it to order; served with choice of potato and salad 10.95
COACH'S CHOICE
Rib Eye Steak
Ten ounces of tender rib eye seasoned just right and char-broiled to order · 10.95
Rib Dinner
Meaty pork ribs marinated in our special sauce and grilled
12 oz. · 8.50 8 oz. · 6.95
Smoked Pork Chops
Thick and meaty chops smoked for that great hickory flavor · 8.95
BATTER UP
Fried Chicken
Prepared with our special blend of spices and herbs; fried crispy golden on the outside, moist and tender on the inside
One-Half White (4 pcs.) · 7.95 Dark · 7.50
One-Fourth White (2 pcs.) · 5.95 Dark · 4.95
Chicken Tenderloin
Strips of batter-dipped and deep-fried chicken tenderloin (5-oz. serving) · 4.75
Chicken Livers
Lightly dusted with seasoned flour and pan-fried · 4.95
Gizzards
Flavorful chicken gizzards, floured and pan-fried · 4.95
Grilled Chicken Breast
Boneless, skinless breast of chicken marinated and grilled · 3.95
Don't forget dessert
Please ask your server about our variety of pies! It's a perfect way to end any meal · 1.25
Ice Cream
75 per dip
Concerned about cholesterol?
Our fried foods are prepared in Fry-On,® a unique blend of corn oil and canola oil. This all-vegetable product contains no cholesterol and is also low in saturated fats
SANDWICHES
Breaded or Grilled Tenderloin
A delicious slice of pork tenderloin prepared your way, deep-fried or grilled · 2.25
Chicken Fillet
Boneless breast of chicken fillet breaded and fried · 1.95
Barbecued Pork
Flavored with our special recipe barbecue sauce · 1.95
Fish Fillet
A flaky catch... lightly breaded and deep-fried till golden; served with tartar sauce · 1.95
Sausage Sandwich
Your choice of smoked or pork sausage · 1.50
Catfish Steak Sandwich
A flavorful cut of catfish steak deep-fried to perfection · 2.95
Ranchburger
A one-half pound beef patty topped with onions, pickles, tomatoes and lettuce · 2.50
Hamburger
A juicy portion of pure ground beef · 1.40
Topped with cheese · 1.50
SIDE OUTS
German Potato Salad · 1.50
German Fries · 1.25
French Fries · 1.25
Baked Potato · 1.25
Potato Salad · 1.25
Sour cream 25 Extra
SPARES
Chicken Breast
Marinated and grilled · 2.50
Fried Chicken
Breast · 1.85 Thigh · 1.75
Leg · 1.00 Wing · 1.00
Whole Chicken · 7.95
Gizzards · 3.00
Livers · 3.00
Catfish Steak Sandwich · 2.95
Ribs One Pound · 5.25
Ribs Only · 4.95
Catfish Only · 2.95
Fiddler Only · 1.95
Pork Chop Only · 5.95

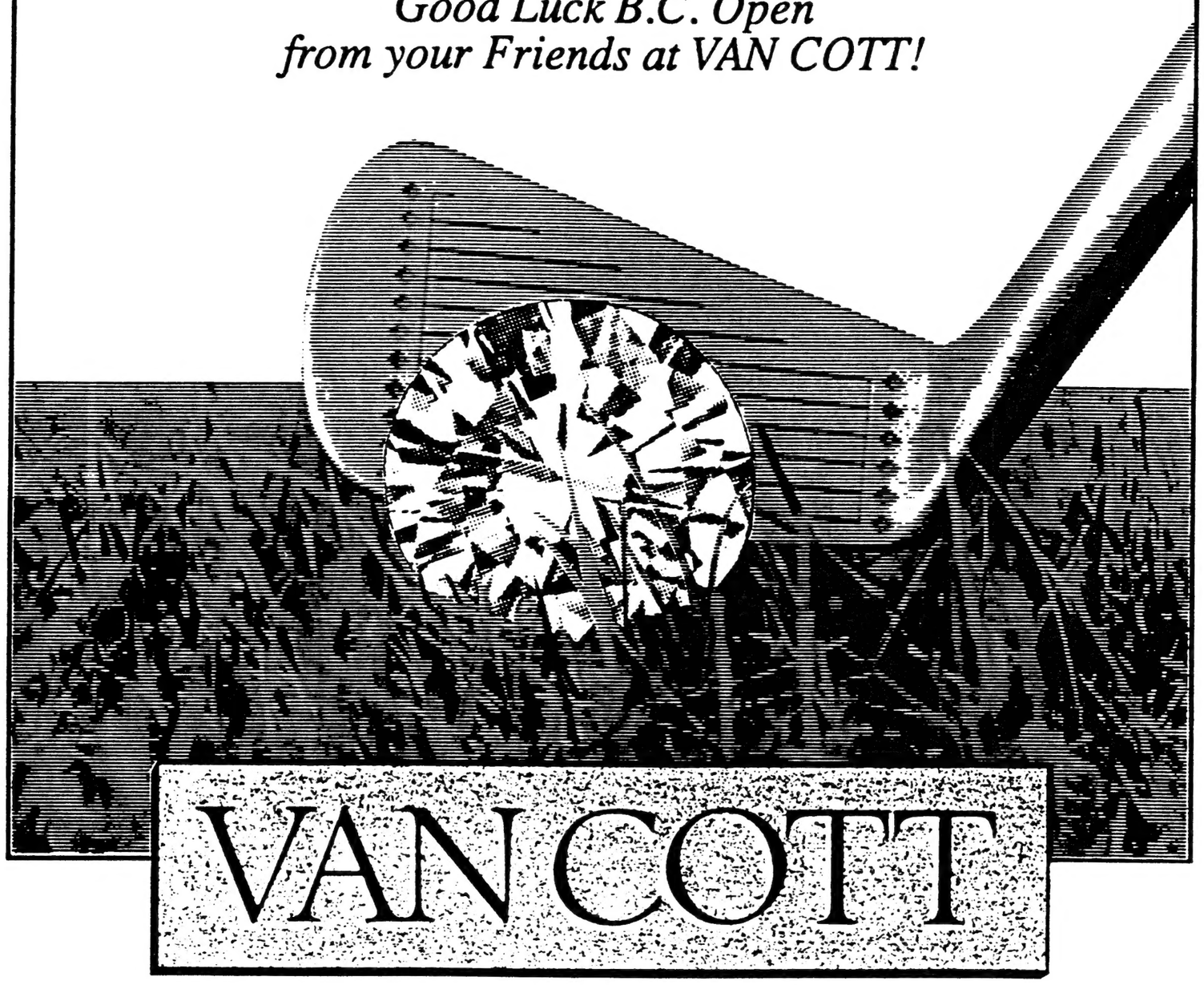
Case Histories

Larry Gaylord
Graphic Artist
BINGHAMTON PRESS CO.
4421 Vestal Pkwy. E.
Binghamton, NY 13902

Gaylord says, "*PMS* came through again! I'm glad we save all of our back issues, because hidden among some very heavily cut up pages I found the perfect golf cut. With the added diamond art, I provided a local jeweler with the sophisticated image ad he was looking for. Thanks *PMS*!" Golf photo from April 87, page 14.

Always On Par.

Good Luck B.C. Open
from your Friends at VAN COTT!



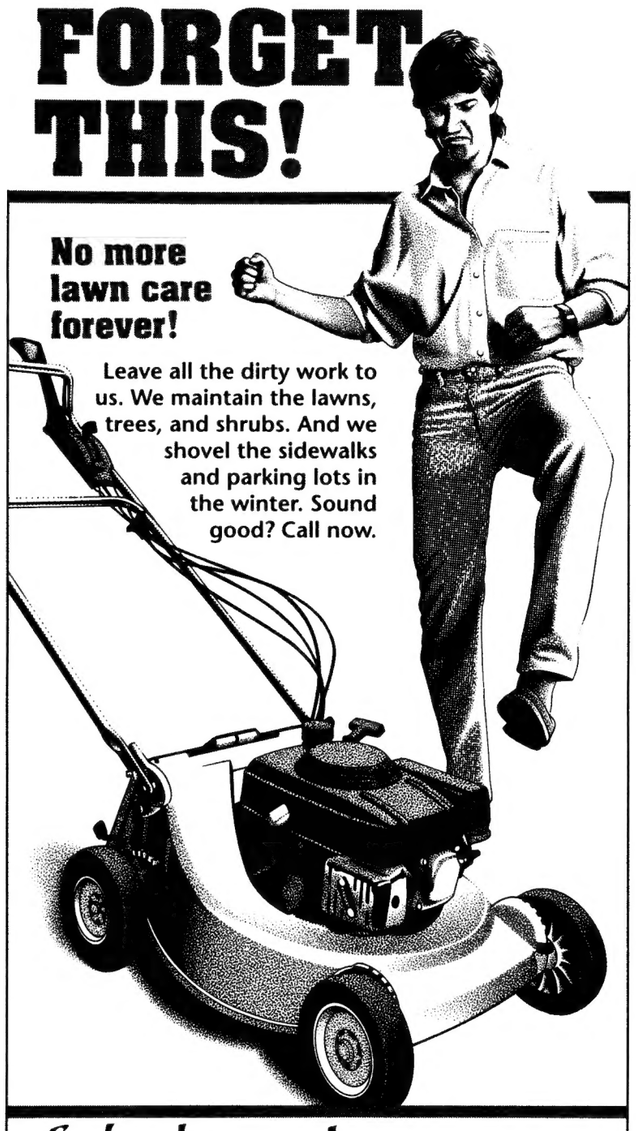
VANCOTT

Oakdale Mall • Downtown Binghamton • Arnot Mall
"Give a gift in a VAN COTT box!"

PMS COVER STORY: This month's cover was created in Adobe Illustrator®, then imported into QuarkXpress® and enlarged. Animated light bulb (102F0693.EPS) can be found on page 24 of this issue. Designer removed rays from original art and added white stroke around contours of light bulb's feet. Burst drawn by hand, scanned, then streamlined in Adobe Streamline®. Printed in three Pantone® colors (dark blue, light blue, and purple) plus black on Carolina cover stock.

TRADE SHOWS: This month Dynamic Graphics' representatives will be at **NAA,** New Orleans, LA, June 12-16; **Printwear,** Nashville, TN, June 4-6; **SW Graphics,** Dallas, TX, June 10-12.

FORGET THIS!



No more lawn care forever!

Leave all the dirty work to us. We maintain the lawns, trees, and shrubs. And we shovel the sidewalks and parking lots in the winter. Sound good? Call now.

Lakeshore Apartments
4093 N. Lake Shore Drive 555-2675

We Offer More Of What Your Small Business Needs To Succeed

More personal service from our Small Business Loan Department. Get the individual attention and advice you need to make important financial decisions. **We're your personal bankers.**

GROVELAND COMMUNITY BANK

Take It Easy This Summer

Call HIRE-A-TEEN
555-3600
When there's too much to do, and not enough time to do it, let a teen worker help free up your time!

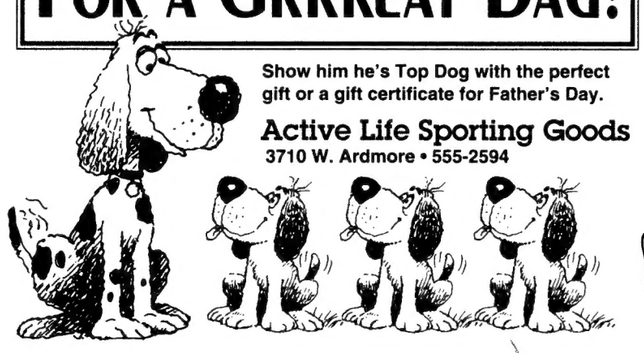
Our Services Include
- Lawn mowing
- House cleaning
- Weeding & Gardening

Take Us Along...

to the pool,
to the park,
to the office,
to the ballgame,
anywhere your summer takes you!

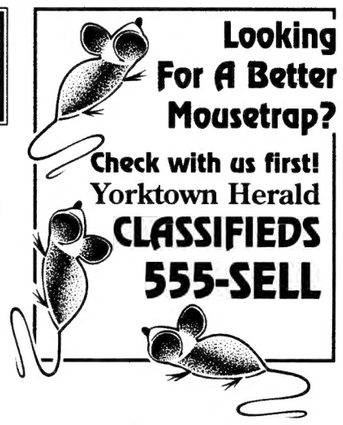
WCTS 102.1 FM

FOR A GRRREAT DAD!



Show him he's Top Dog with the perfect gift or a gift certificate for Father's Day.

Active Life Sporting Goods
3710 W. Ardmore • 555-2594



Looking For A Better Mousetrap?
Check with us first!
Yorktown Herald
CLASSIFIEDS
555-SELL

SUMMER TREATS FOR THE KIDS

Classic cartoons, favorite full-length animated features, animal adventure films, and Tintendo game cartridges!

Magic Video
296 W. Trent • Open 7 days, 8 to 10

SWAP MEET

JUNE 5TH AND 6TH

Fabulous Finds in
- Books • Home furnishings
- Jewelry • Clothing • Plants
- Antiques • Collectibles

Daily from 8 a.m. to 8 p.m.
2744 N. Plimpton

"Sunsational Buys!" June 92 PMS

CUNNINGHAMS

SUNSATIONAL BUYS!

CELEBRATE SUMMER WITH THE THINGS YOU NEED TO ENJOY IT!

MEN'S RUNNING SHOES
Choose from a wide selection of famous name-brands
Drastically reduced at $45.00

WOMEN'S SHORT SETS
Easy care shorts and sleeveless tops in cool 100% cotton
Summer-bright colors $32.00

BANNON BEACH TOWELS
A rainbow of solid-colored towels in thirsty cotton
A beach necessity $15.00

ADULT BASEBALL CAPS
Pick your favorite team
For the sports fan $15.00

KIDS' SWIMWEAR
Bright colors and fun designs for boys & girls
In easy care Mycra $12.00

WOMEN'S DECK SHOES
Water-proofed, cotton canvas in white, tan, and black
Sizes 5-11, Width B.....$34.00

VECSO PORTABLE BLENDER
Rechargeable blender you can take with you anywhere
With battery pack $40.00

GOLF UMBRELLAS
Big enough for two people
In a variety of colors $14.00

SILVER PICTURE FRAMES
Many classic styles to choose from make the perfect gift
Engraving available $23.00

COMPLETE PICNIC SETS
Environmentally-friendly sets with reusable dishes and napkins
A summer favorite.....$37.00

PLASTIC PARTYWARE
Clear plastic serving dishes
In bright colors.....$11.00

SUMMER SEASON NECESSITIES

DESIGNER SUNGLASSES
A variety of styles
Accessories Dept. **$15**

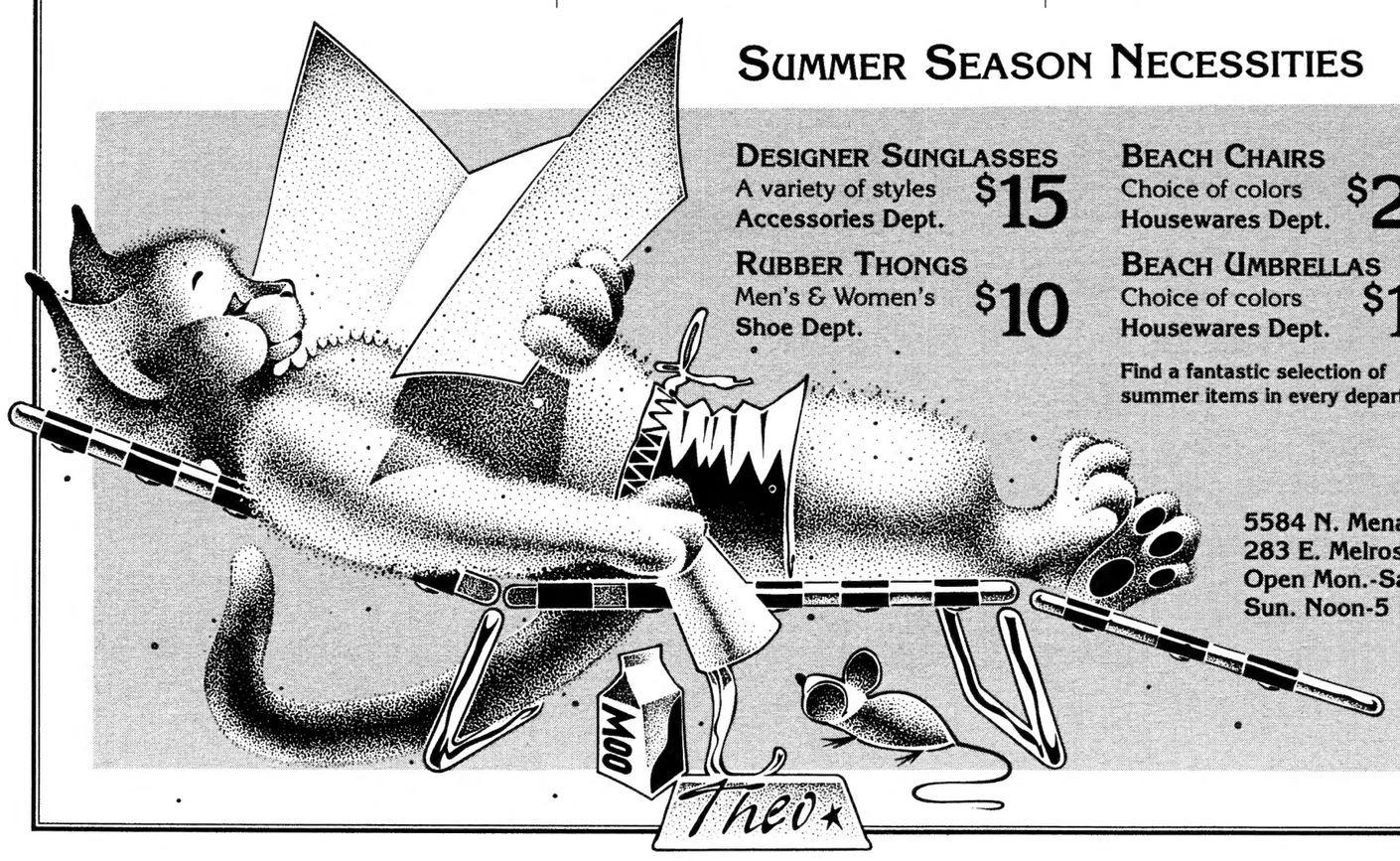
RUBBER THONGS
Men's & Women's
Shoe Dept. **$10**

BEACH CHAIRS
Choice of colors
Housewares Dept. **$25**

BEACH UMBRELLAS
Choice of colors
Housewares Dept. **$17**

Find a fantastic selection of summer items in every department

5584 N. Menard St.
283 E. Melrose Pl.
Open Mon.-Sat. 9-9
Sun. Noon-5



"Garage Sale" June 90 PMS

Garage Sale MAKE YOURS SPECTACULAR

Make some fast cash the easy way! Sell that unwanted clutter with the Post Garage Sale Special. It includes brightly lettered garage sale signs to put in your yard, flyers to post in your neighborhood, and a three-line, three day ad in the "Garage Sale" section of the classifieds.

It's so easy to do! Just call our classified ad takers one week before your sale.

555-4477

THE EDEN POST

COMMUNITY CALENDAR OF EVENTS

GREENBURG Savings & Loan *"Here to serve you."*

Thursday, June 10

HYPERTENSION SCREENING East Central Hospital will be holding a free blood pressure and cholesterol screening at Tinley Park Mall from 10 a.m. to 4 p.m.

TINLEY PARK HIGH SCHOOL cheerleaders are holding a car wash in the school parking lot from 9 a.m. to 6 p.m. Cost is $5 per vehicle.

PAPENFUS LIBRARY is holding a used book sale that starts today and runs through Saturday, June 12, from 10 a.m. to 5 p.m. Hundreds of fiction and non-fiction titles available. All proceeds go to the Children's P...

Friday, June 11

HALL BOTANICAL GARDENS is having their Annual Plant Sale today and tomorrow. A variety of house and garden plants will be available from 10 a.m. to 4 p.m. in the Old Garden Shop.

TINLEY WOMEN'S CLUB is holding their Annual Rummage Sale today from 9 a.m. and Saturday from 8 a.m. to 7 p.m. at the Civic Center Exhibition Hall. Admission is just $2 per person, kids under 12 free.

FLEA MARKET at Expo Gardens today from 3 to 10 p.m. Saturday from 9 a.m. to 8 p.m., and Sunday from 10 a.m. to 4 p.m.

TINLEY KAYCEES Friday Fish Fry from 4 to 6 p.m. at Tinley Hall. Catfish, cole slaw, bread, potato ... $5 per person

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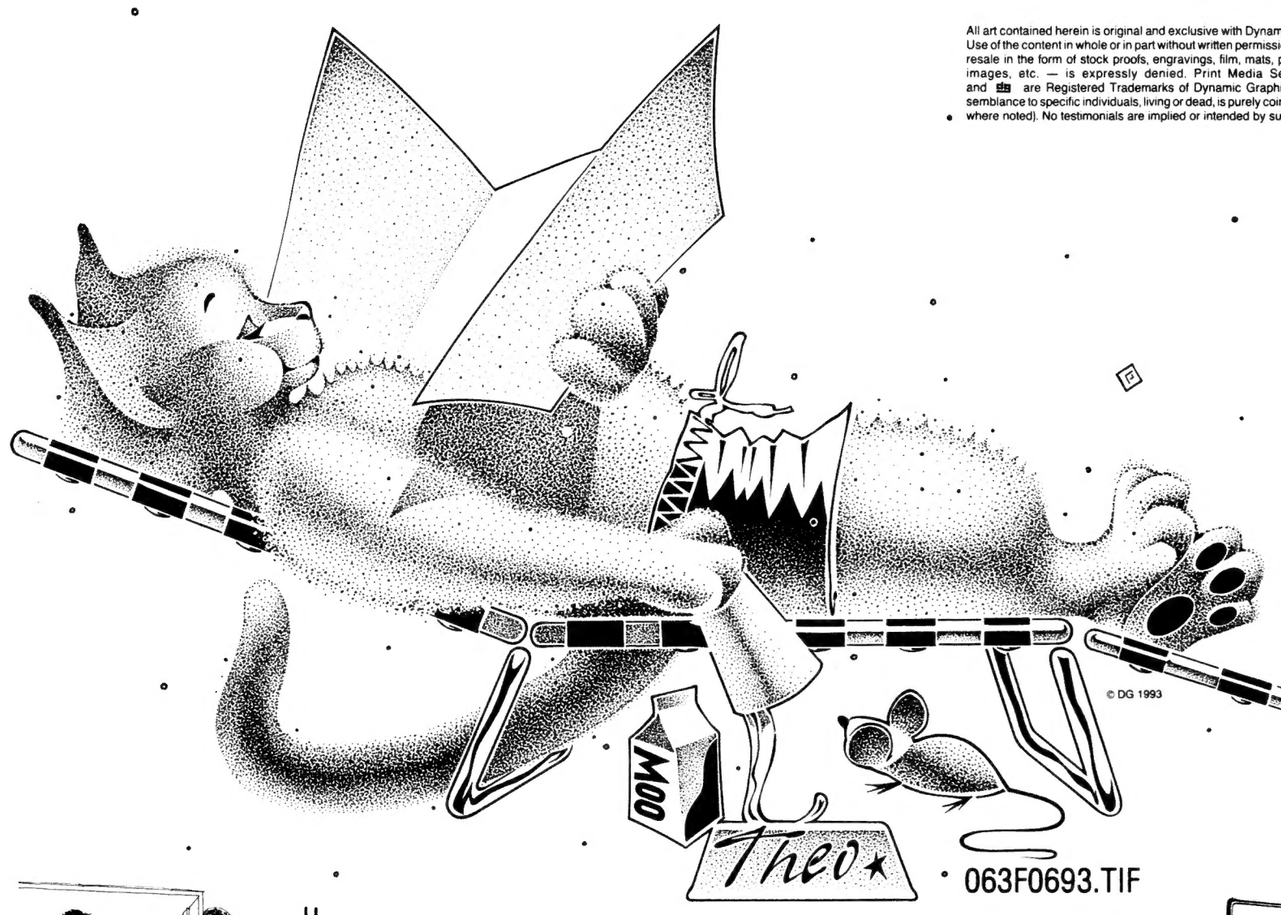

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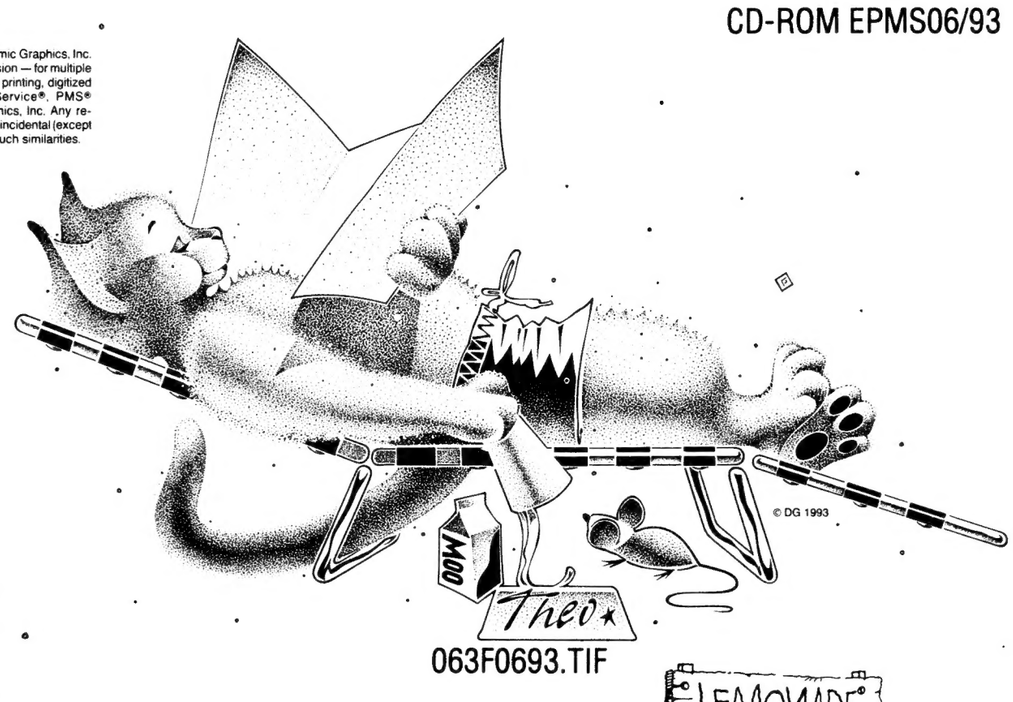

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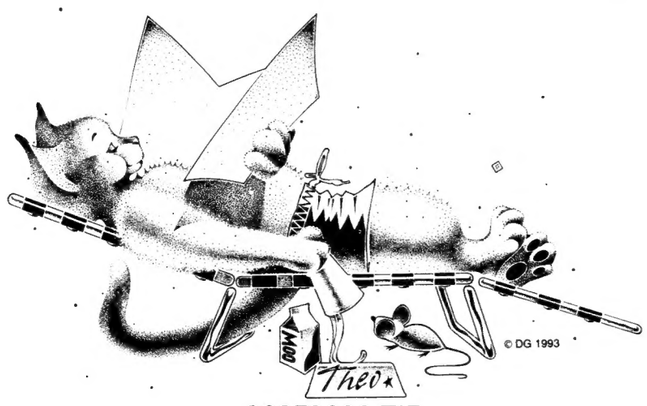

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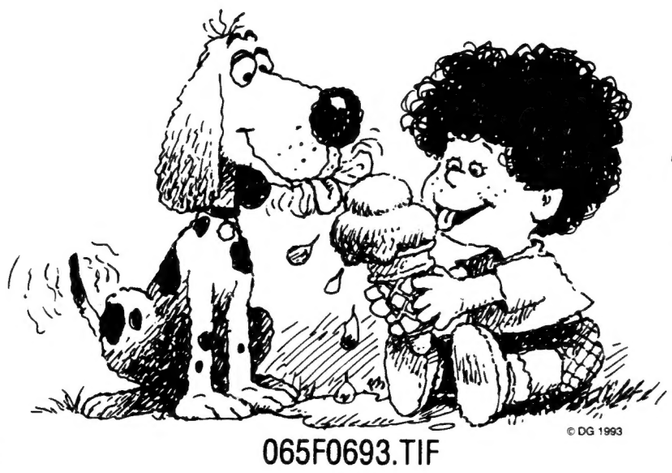

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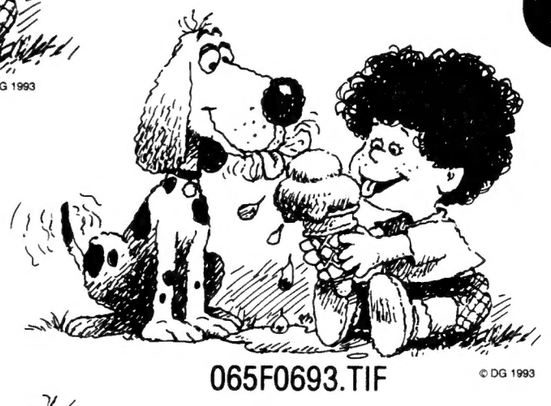

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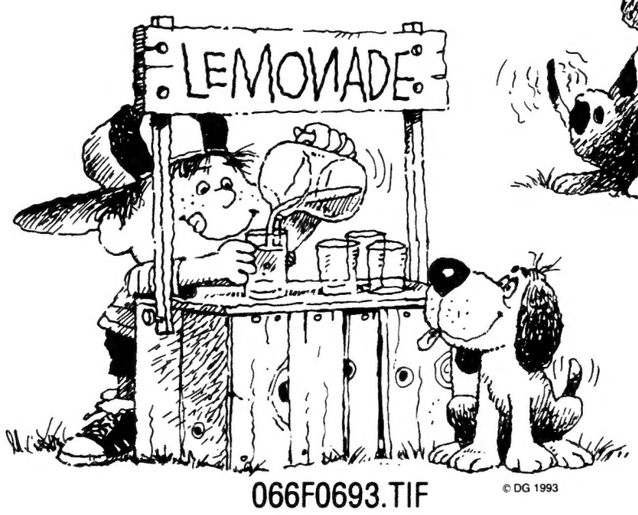

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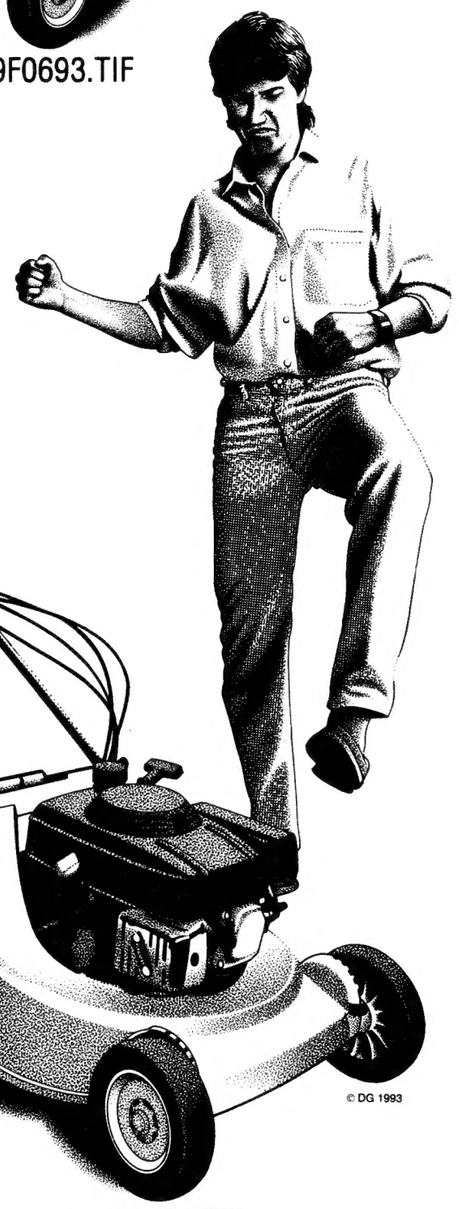

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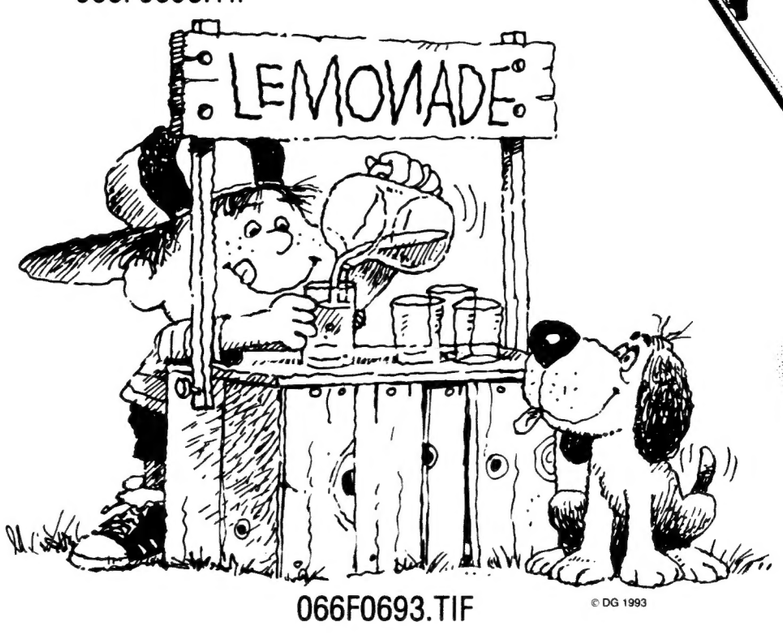

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Note: Numbers identify images for Electronic PMS subscribers.

Shiver me timbers! Turn your "buried treasure" into cash!

Thousands of dollars worth of merchandise is sold every month in the Classifieds.

Making money can be as easy as cleaning out your closets, attic, or garage. Sell those unwanted items with an inexpensive classified ad. That old bunk bed, those off-white drapes, that lawn furniture could be just what someone is looking for.

Just phone 555-4644

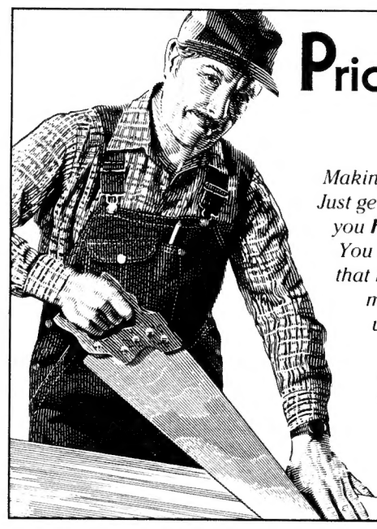
Journal News Classifieds

Old-Fashioned Favorites

Some people are forever following the latest fashion fads. You never know what they'll be wearing next. If you prefer to set standards for classic dressing, then look no further. Find the polished, elegant styles you want today.

Molly Ann's Attic

1190 N. Armitage • Mon.-Sat. 10-6 • 555-7542

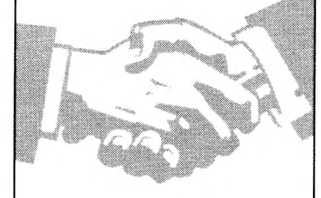


Pride in a job well done

*Making do. Letting things slide. Just getting by. Doing only what you **have** to do, and no more. You should expect more than that from a bank, and you get more when you bank with us. Fast, efficient banking service with a personal touch you won't get from anyone else. Count on it.*

Middleton Bank
2870 N. Prospect

Bringing Buyers



And Sellers Together

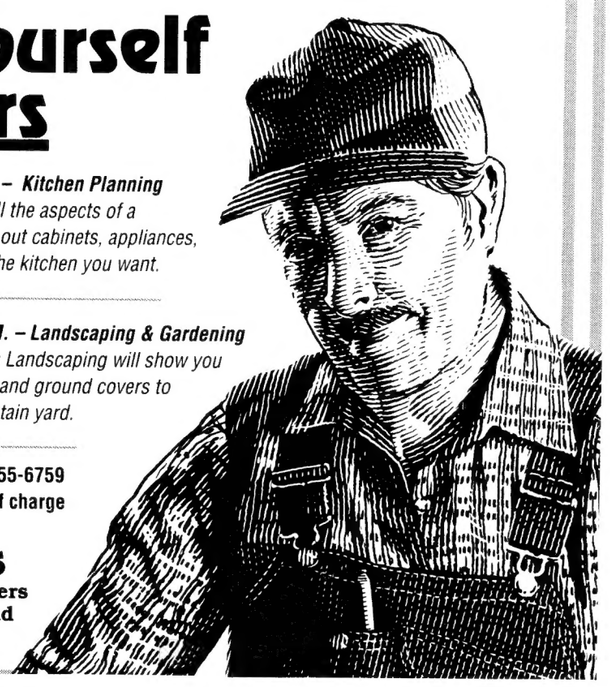
Finding the perfect place to live is one of the toughest decisions you will ever make. Where do you start? You call us. Our experienced staff has helped hundreds of people just like you find the house that they call home.

Call us today at

555-2669

Mokena Realty

Do-It-Yourself Seminars



Wednesday, June 9 - 7:00 P.M. – Kitchen Planning
Step-by-step guide to planning all the aspects of a perfect kitchen. Learn how to lay out cabinets, appliances, lighting, and windows to create the kitchen you want.

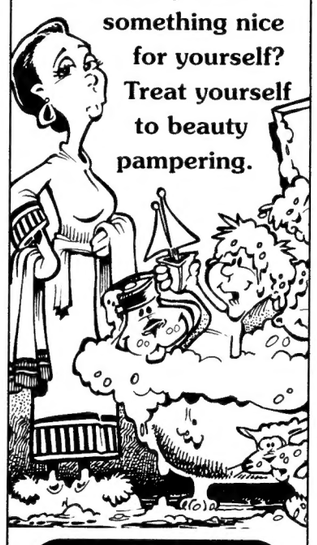
Wednesday, June 16 - 7:00 P.M. – Landscaping & Gardening
Pete Palmer from Great Outdoors Landscaping will show you how to use trees, shrubs, plants, and ground covers to design an attractive, easy to maintain yard.

- Pre-register by calling 555-6759
- These classes are free of charge

Minard's
Your Handy Headquarters
4509 N. Sheridan Road
M-S 9-9, Sun. 10-6

Hey, Mom! Do something for yourself!

You do so many things for your family all day. When was the last time you did something nice for yourself? Treat yourself to beauty pampering.



The "WORKS"
Includes perm, cut, style, and blow dry, manicure, and facial for only
$42.50

Stephen's Beauty Salon
515 N. Hemp • 555-6954

Did you hear?

0% Interest for 6 months

Yes, that's right! You pay absolutely, positively no interest until December.

Save like never before on the largest selection of sofas, love seats, dining room sets, recliners, rocking chairs, sectionals, coffee and end tables, bedroom suites, and decorating accessories too numerous to mention. With any purchase of $300 or more, you pay no interest on the amount you owe until December.

- ***Sale hours: Saturday, June 12, from 8 a.m. to 8 p.m. Sunday, June 13, from 9 a.m. to 6 p.m.***

Penn Furniture Warehouse
4190 W. Prospect Road
Open Mon. – Sat. 9-9, Sun. 12-5

Old-Fashioned Quality & Dependability

Some things never go out of style - like taking pride in your work. That pride is the force that drives all of our highly trained professional staff. No matter what the area of expertise you require, we have the perfect person to step in and do the job right.

- Secretarial
- Paralegal
- File Clerks
- Bookkeeping
- Accounting
- Court Reporting
- Computer Programming
- Word & Data Processing
- Typists
- Stenos

555-TEMP

Callendar **TEMPORARIES**

It's no secret...

You can own a spacious 2 or 3 bedroom home with a spectacular view of the Uva mountain range for as little as $90,000. Located only seven minutes west of Greater Anaheim.

Stop in and visit us this Sunday!

Our five model homes will be open this Sunday from 1 p.m. to 5 p.m. Be sure to register for the door prize – a 13-inch color TV. Greenvalley Estates is located on Route 87 at Valley Road.

Greenvalley Estates
A Forrester Homes Corporation Development

Let's make a DEAL!

TOP DOLLAR ON TRADE-INS

You can look, but you'll never find a dealership that gives you a better price for your used car or truck.

There are several factors you need to consider when you buy a new car. One of the most important ones is that you get the best amount in trade for your used car. Come see us today. Find out just how much more your car is worth.

Dave's New & Used Cars
409 W. Post Oak Rd. • Open Mon.-Sat. 8-8

KIDS SALE

30% to 50% OFF ON ALL Boys Blue Jeans

25% to 40% OFF ON ALL Girls Sun Suits

You don't have to spend a fortune to get great clothes for your kids. We carry quality name brands at the lowest prices.

Wallace Discount House
Lincoln Center Mall

Ahoy, Mateys!

X marks the spot for savings that will put the wind in your sails

Auction Sale

Saturday, June 19, 1993

Auto Center West Lot

300 Cars Have To Go

Our lots are overflowing with quality used cars and trucks. Everything has to go to make room for new stock. All cars will be on view one hour before the sale.

Universal Auto Center
Farmington Road & Route 125
Open Mon. thru Sat. 8 to 8 • Phone 555-2700

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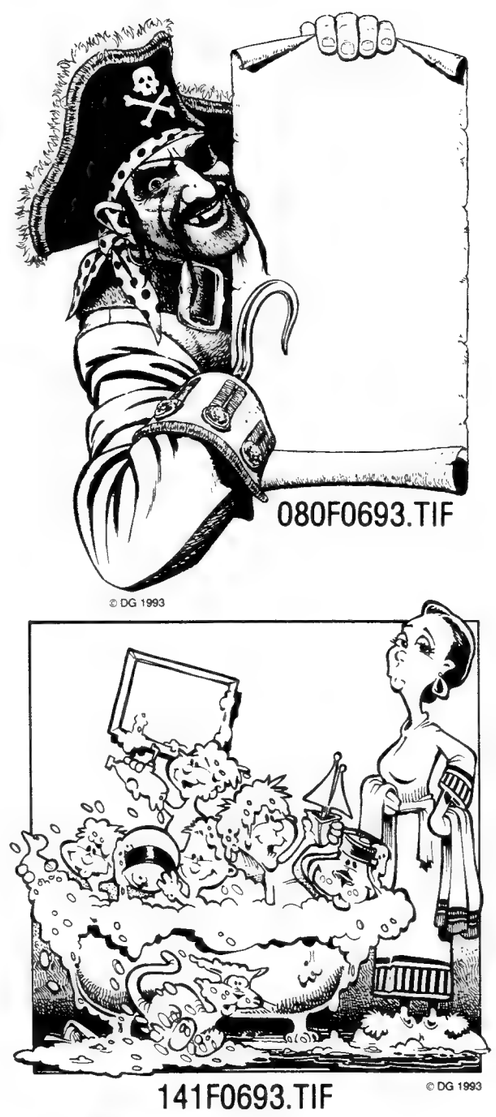

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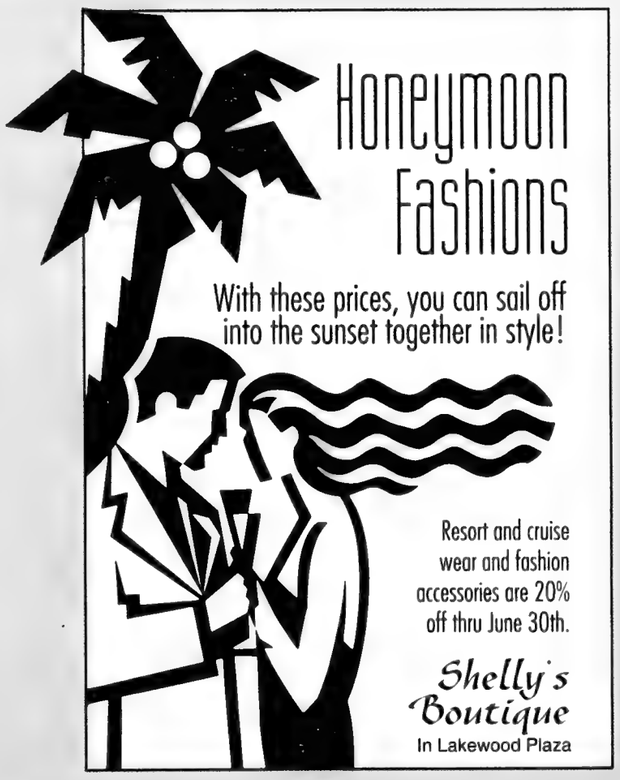
Full-page layout showcases ads promoting wedding services.

Wedding Wishes


Honeymoon Fashions
With these prices, you can sail off into the sunset together in style!
Resort and cruise wear and fashion accessories are 20% off thru June 30th.
Shelly's Boutique
In Lakewood Plaza

It's not just for weddings anymore! *PMS* wedding art used non-literally for all ads below.

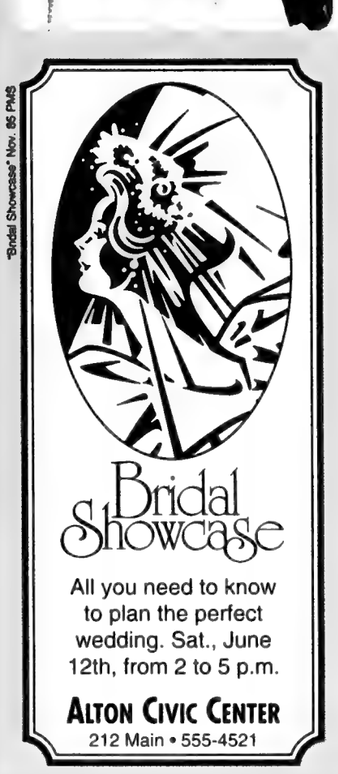
Your Wedding
You deserve the best on your special day. We'll arrange the perfect celebration for parties of up to 300. Call our Catering Director at 555-7654.
THE GRAND HOTEL
2118 Wildwood Dr.
"Your Wedding" Jan. 83 PMS

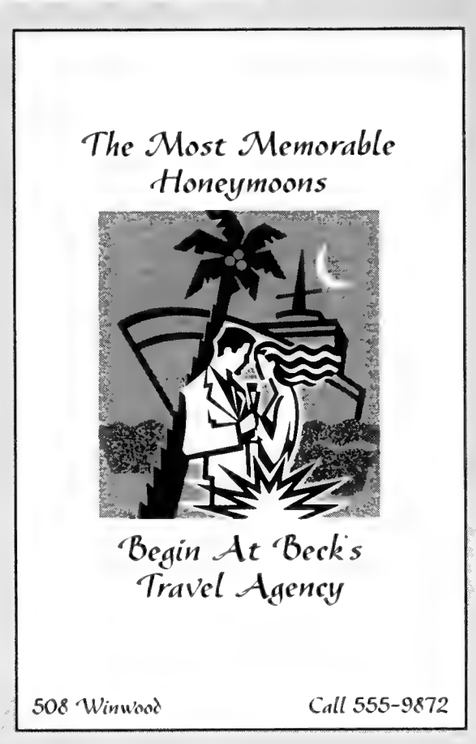
WHEN ONLY THE BEST WILL DO
Preserve the memories of your wedding ceremony and reception forever on videotape.
JANSON PRODUCTIONS INC.
438 Ogden Avenue
Call 555-9876
Confetti Oct. 86 Clipper

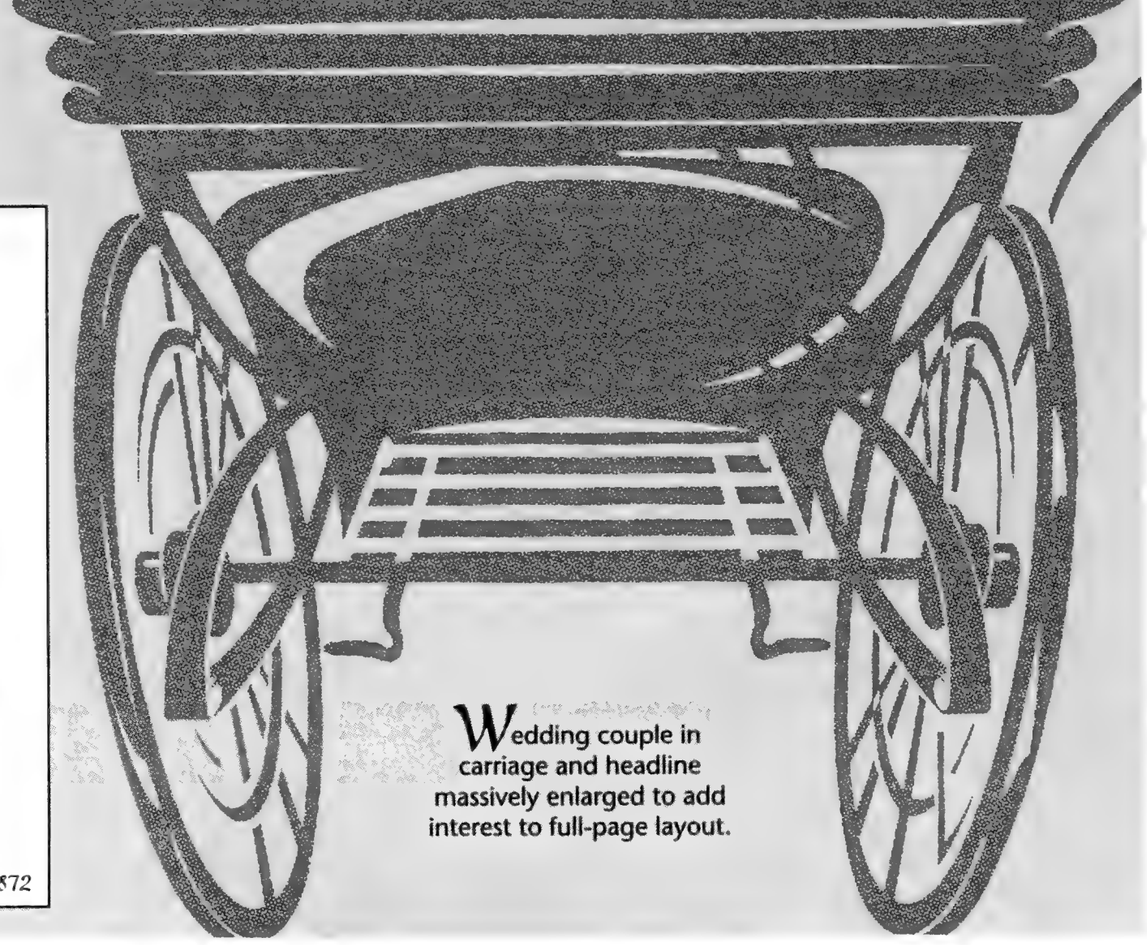
Take a look at this
You don't have to spend a lot of money on a band for your reception. Get a professional DJ and pick your own music.
MUSICMAKERS
Call 555-5768
Headline Sept. 86 PMS

You're Invited
Start your new life together beautifully with professionally printed wedding invitations, programs, and stationery. All orders over 100 receive a 10% discount.
Johnson Printing
911 Bancroft St.
"You're Invited" July 84 Clipper

It's a Hit!
THIS IS ONE SALE YOU WON'T WANT TO MISS. TAKE AN EXTRA 25% OFF ALL CLEARANCE MERCHANDISE! THIS WEEK ONLY.
DJ's Music Shop
In Southford Mall
"It's a Hit" Feb. 90 PMS


Bridal Showcase
All you need to know to plan the perfect wedding. Sat., June 12th, from 2 to 5 p.m.
ALTON CIVIC CENTER
212 Main • 555-4521
"Bridal Showcase" Nov. 85 PMS





First Class Accommodations
Security buildings, parking garages, storage units, and swimming pool, starting at only $500 per month.
CARLTON APARTMENTS
555-3993 • 505 Adams Ln.

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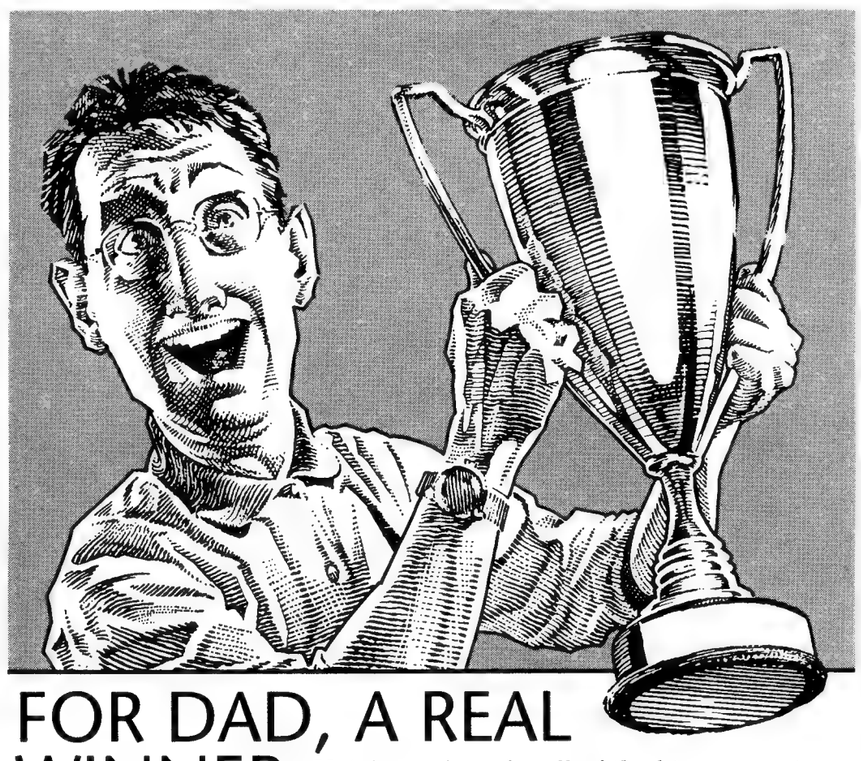


FOR DAD, A REAL WINNER

He's been there for all of the big moments in your life. Your first steps. Your first words. Your first bike ride. Your first date. That loyalty and support deserve a really special gift this Father's Day. Find the perfect gift for Dad, then get it beautifully gift-wrapped at Customer Service for no extra charge.

Located in Morton Plaza **bloomington's** Open Every Day 9 to 5

Family memberships available for 25% off the regular price during the month of June. Make an appointment for a free tour.

BRIGHT HORIZONS RECREATION CENTER • CALL 555-2770

Cool Clothes For A Cool Dad

Your dad will really look great in fashionable polo shirts, casual pants and shorts, cotton summer sweaters, and much more.

Hawthorns
722 Constitution Ave.

WHAT A DEAL!

Get the latest news delivered to your home for just 45¢ a day. Call 555-4289.

THE DAILY GAZETTE

A sale for the clothes minded.

Save 20-40% starting tomorrow.

Schumacker's
1209 Jefferson Ave.

I WAS LOST BUT NOW I'M FOUND

My people found me thanks to the Lost and Found listings in the Daily News Classifieds.

CALL 555-9898

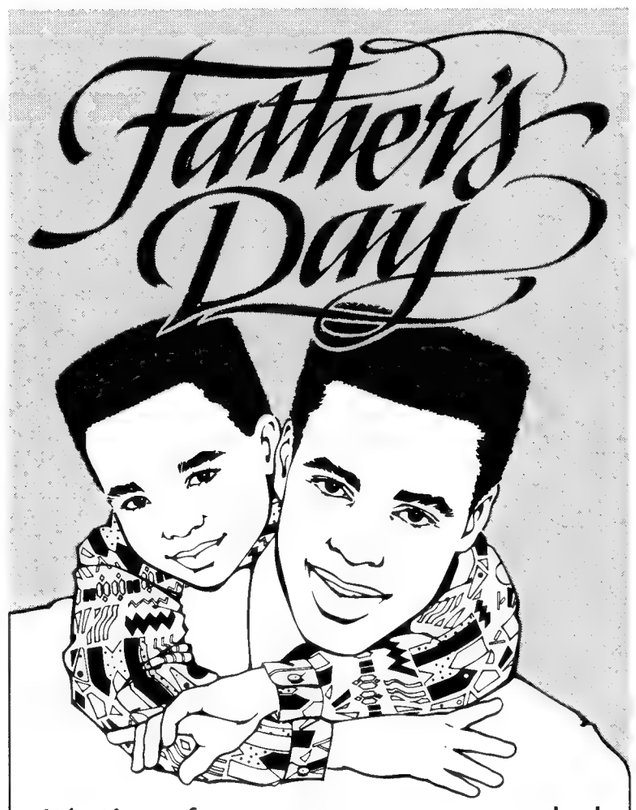
SUMMER Savings

Save 15% on all gardening needs

Fertilizer, soil, or anything you need to make your garden grow.

SMITH GARDEN AND NURSERY CENTER
324 East Fallon Road
Open daily to 9 p.m.

Father's Day



It's time for you to treat your dad

Bring your dad in for a delicious steak meal – free! Dad eats free on Father's Day with purchase of one regular dinner. Call 555-5678 for reservations.

Anthony's Steak House
515 S. Main St. • Open Mon.-Sat. 11 to 11, Sun. 11 to 9

TWO FOR ONE SPECIAL COUPON

Buy One Waffle Cone At Regular Price And Get One FREE!

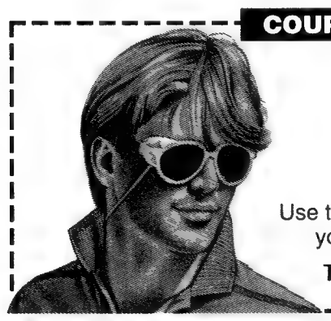
HERE'S THE SCOOP
432 Sheridan Avenue
Offer Expires 6/30/93

LOOK!

Open daily from 10 to 8 for your convenience.

Jenny's Fabrics
Felton Plaza

COUPON



RADICAL SAVINGS

Use this coupon to save 20% on your next pair of sunglasses.

THE FAMILY PHARMACY
In Eastwick Mall • 555-4522

"Radical Savings" Jan 92 PMS

"Grand Opening" June 92 PMS Graduated screen June 87 PMS

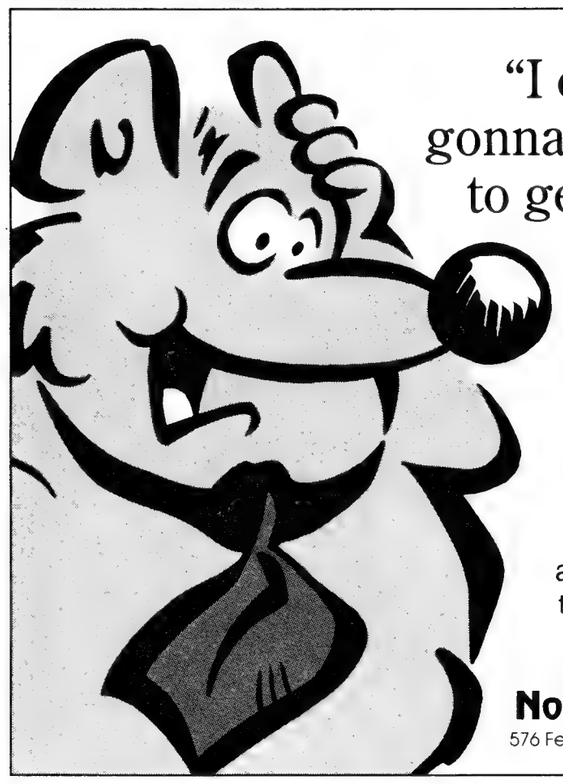
Grand OPENING

Sale Prices In Effect June 13 thru 19

Get to know our store – top quality merchandise, friendly service, and the lowest prices in town!

Colorful 14-Inch Beach Balls....$1.49	Cartoon-print Towels.....$5.99
Designer Sunglasses $8.99	Women's Cotton Socks $1.49
Women's Colored Cotton T's.....$9.99	Insulated Plastic Tumblers $1.29
Dripless Candles.....$1.49	Woven Raffia Doormats $2.79
Ceramic Coffee Mugs...$1.09	Men's Cotton-blend Work Pants $9.99
Mulano Glass Vases $5.99	Girls' Mycra Swimsuits.....$7.99
Four Pairs Boys' Underwear $2.59	Neon Plastic Squirt Guns....$1.49

Hawthorn Family Discount Center
2839 S. Providence • Open Mon.-Sat. 9-9, Sun. 12-6 • 555-3376



"I can't believe it's gonna cost that much to get it fixed. What do I do now?"

Get a second opinion from our qualified repair technicians.

Our technicians give you a complete estimate of all parts and labor costs. Our prices are the lowest you'll find anywhere in town. We guarantee it.

NORTHWEST AUTO REPAIR
576 Fell St. • 555-2113 • Open 7 a.m. to 7 p.m.

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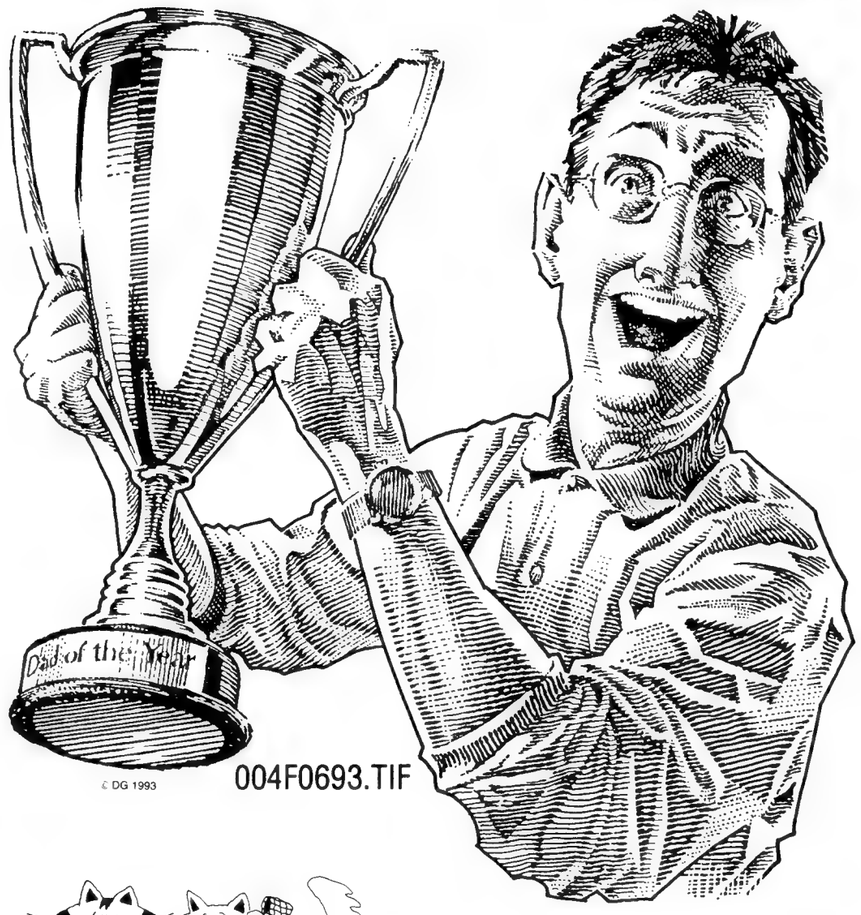

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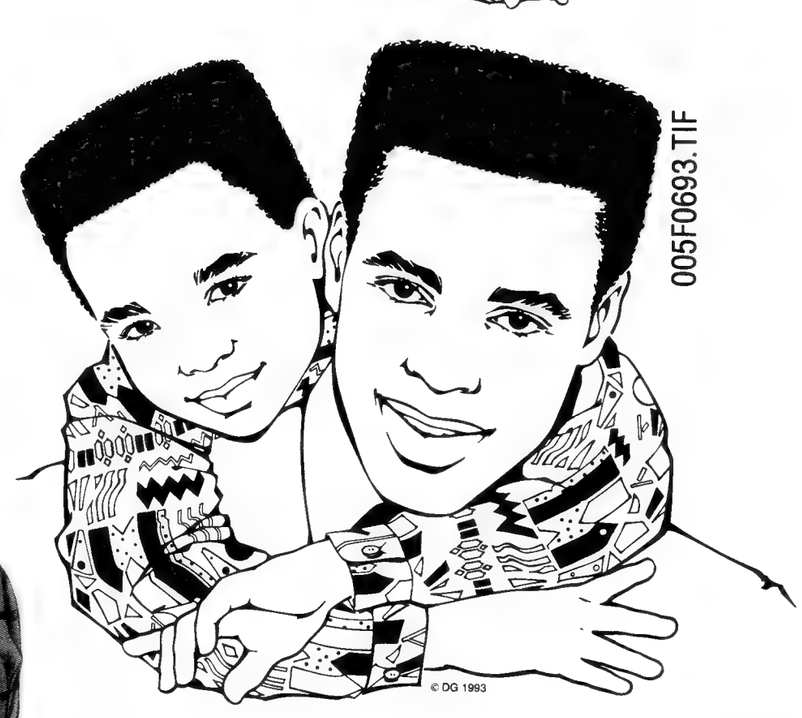

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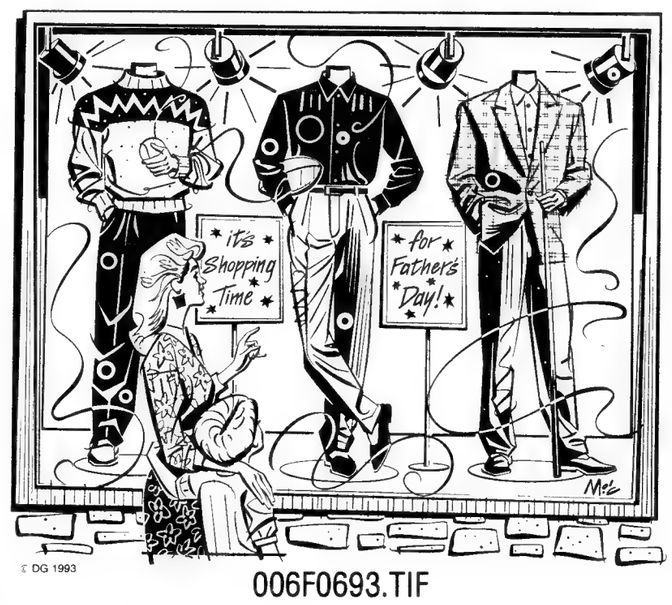

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MAKE A Fresh START

GOURMET

COOKING, EASY AS...

1. Enter Johnson Book Store
2. Go straight to our Cooking Section
3. Find a book to suit your taste – our selection makes it a piece of cake!

Johnson Book Store
4501 W. Devon • Mon.-Sat. 10-9, Sun. 12-5

Fresh NEW VIDEOS

Wolfman Bob starring Ted Lang

The Canyon starring Ty Martin

Guido Allen's Colorado starring Anna Potter

City Nights starring John Smock

We're open 24 hours for your convenience!

Take your pick for only $2.50 per day

CAMPUS VIDEOS 212 W. MADISON AVE.

CATCH THE SUMMER SAVINGS

Bennett DRUG STORE
378 N. Madison St.
Mon.-Sat. 8-8

We're serving up specials on everything you need to enjoy summer with style! Great discounts on tanning lotion, bug repellent, allergy medications, and lots of money-saving coupons.

Dining Guide

Peoria Restaurant Association

Visit your local restaurants today!

Angelo's Italian Ristorante
8729 N. Main St. • 555-6397

Villa West Cafe
1240 W. Archer Ave. • 555-5660

The Blue Angel Restaurant
8960 W. Humboldt Rd. • 555-2008

Stephanie's
7819 W. Pennsylvania Ave. • 555-3796

Coventry Square
3788 S. Vicksburg Ln. • 555-5252

Coventry Gardens
384 N. College Ave. • 555-8579

Pierre's La Petite Maison
2197 W. Long St. • 555-2695

Villa Castellani
2785 E. Cochran • 555-8999

Clock Tower Place
3070 S. Michigan Ave. • 555-3894

O'Leary's
1700 W. Milliken Blvd. • 555-4576

Dim Sum Chinese
115 W. Cincinnati St. • 555-2786

Carriage House
2256 N. Hermitage Pkwy. • 555-7396

Braumeister's
3347 S. Western Ave. • 555-8367

The Copper Kettle
6719 W. New York Pl. • 555-2659

Mangione's
5609 N. Rock Island St. • 555-3646

¡OLÉ

ADD A LITTLE SPICE TO YOUR LIFE!

Brook's Clothiers
Fashions for Today's Woman

GOOD TASTE COMES IN ALL SIZES

Brook's Clothiers
Fashions for Today's Woman

Find out "What's Cooking" this Thursday in the Entertainment Section...

***Theatre, movies, concerts, comedy** – discover lots of fun things to see and do in the Greater Metro Area! All you need to know about the local live music scene, the latest movie reviews and show times, fairs, craft shows, flea markets, and much more.*

Journal News
555-6028

Fresh Ideas at your fingertips

All your printing needs in one place – that's what you'll find at any of our six area locations. From invitations to flyers, brochures to business forms, we do it all for you.

Business forms special. Get two carbonless business forms for the price of one! Offer good thru June 30, 1993.

Valley Printing
555-3843

Join us for dinner this week...

Every weeknight we feature a delicious dinner special at an incredibly affordable price. Try one of these meals tonight.

MONDAY
Chicken Kiev – Boneless breast of chicken stuffed with garlic butter and lemon, coated with bread crumbs and pan fried to a golden brown.....$7.75

TUESDAY
Grilled Trout – A delicious, pink-fleshed fish grilled to your order and served with melted butter and lemon.....$8.95

WEDNESDAY
Chef Jon's Chicken Suprema – Boneless breast of chicken sauteed with mushrooms, served with a white wine and cream sauce on wild rice.....$9.75

THURSDAY
Scampi Provencale – Pan fried prawns in a delicious tomato and garlic sauce.....$6.95

FRIDAY
Fettuccini Francaise – noodles sauteed in butter with ham, tomato, and cream.....$7.95

Open 4 P.M. to 11 P.M. daily

All dinners are served with your choice of potato (au gratin, baked, mashed, scalloped), choice of soup or salad, bread basket, and choice of dessert.

Castle Lodge Restaurant
459 N. Constitution Ave.
Call 555-4898 for reservations

"Find some of the TASTIEST specials in town!"

this week at
Ritter Appliances

Esperanto Primo
REFRIGERATOR
Side-by-side with ice and water in the doors and Energy-Save setting. $798.00
Extended service contracts now available

Speed King Stackables
WASHER-DRYER
Great for apartment or condo living! Compact, energy-saving, front-load dryer, and top-load washer. $829.00
Heavy-duty cleaning power at a fantastic price

Monmouth
CHEST FREEZER
The largest capacity freezer at the lowest price this year! $329.00
You can stock up on food values with this one

Special 90-days-same-as-cash financing is available now through the end of the month on any purchase of $250 or more. That means no interest for 90 days. **Shop now and save!**

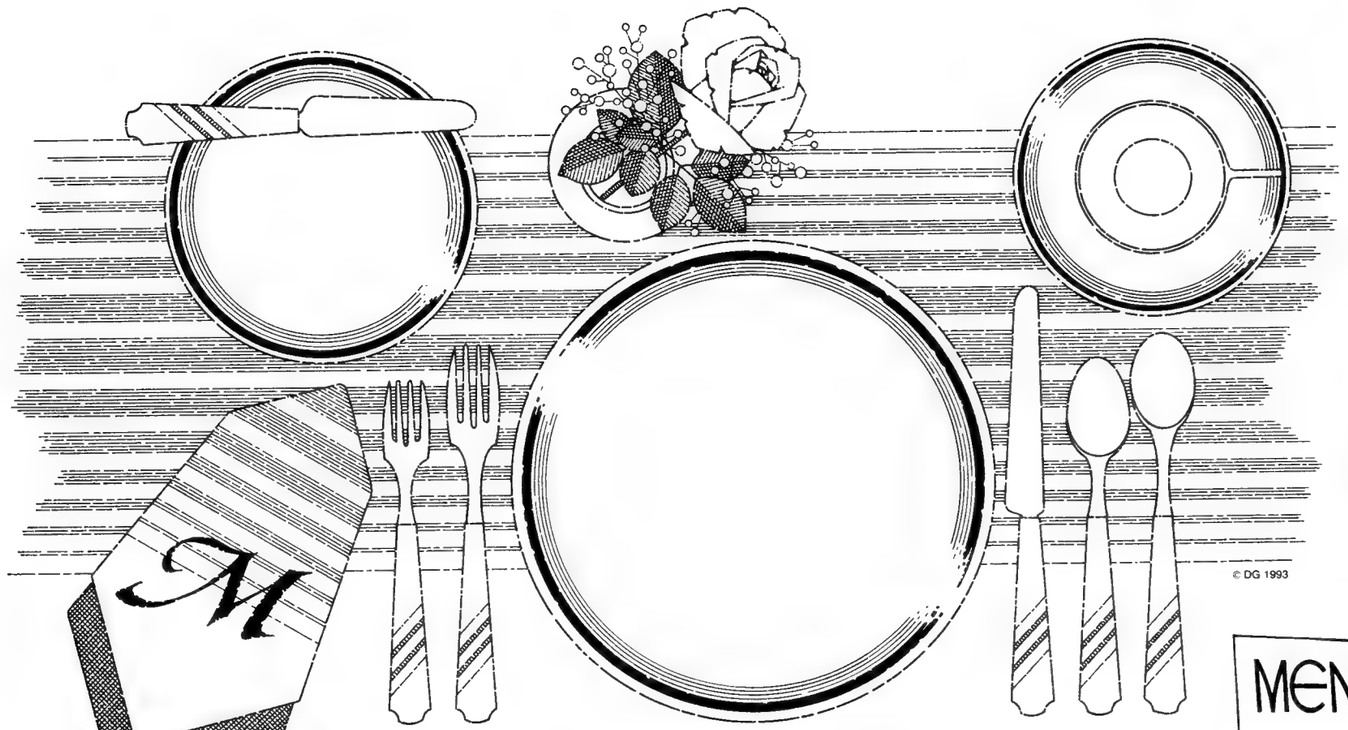
RITTER APPLIANCES
5690 N. Summit St.
Hours: Mon.-Sat. 9-9, Sun. Noon-6

At Your Service

Trust your dry cleaning and laundry service needs to the experts. With over 50 years of experience, you're assured of the highest quality care for your favorite garments.

- **Drive-up drop off window**
- **Same-day shirt service**
- **Convenient hours – 8 to 7**

Northside Cleaners
507 S. Arlington 555-4778



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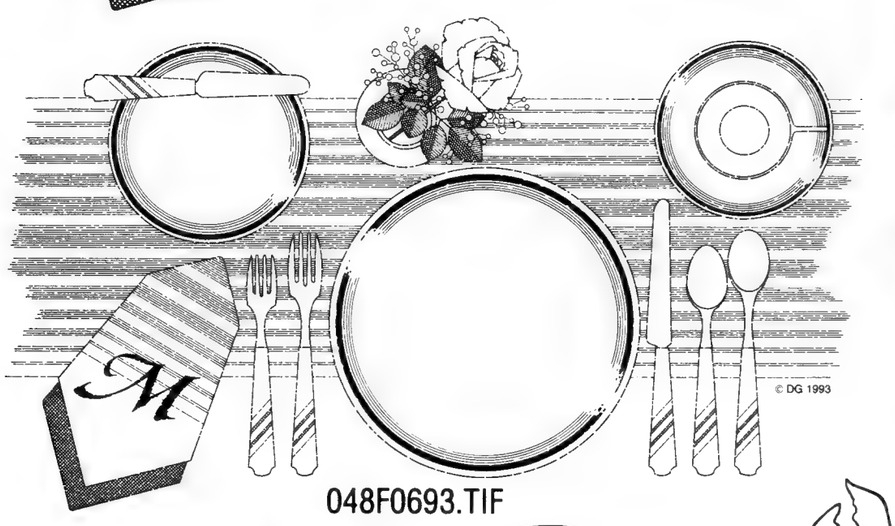

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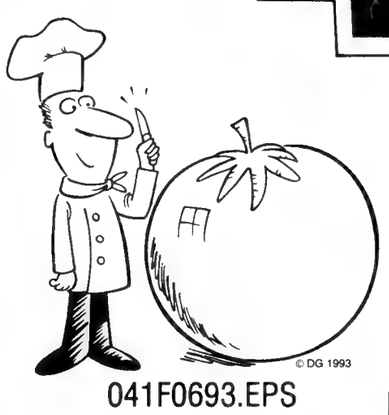

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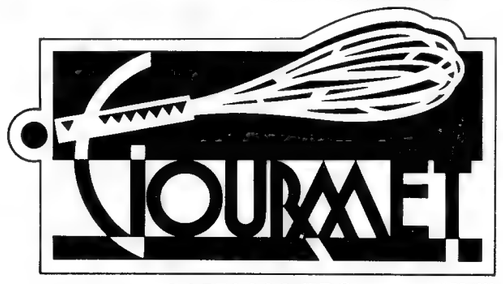

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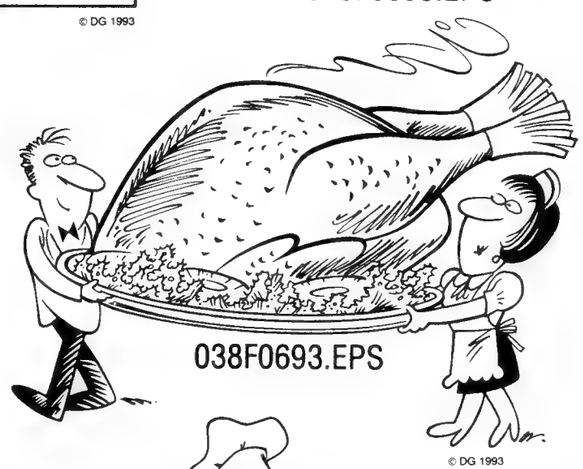

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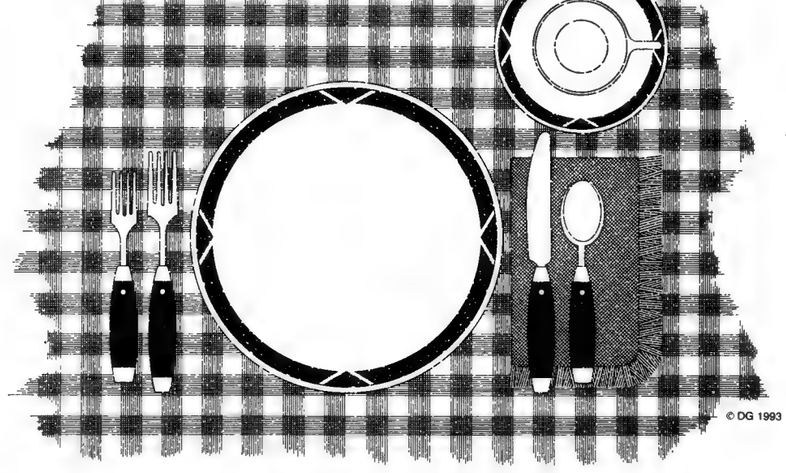

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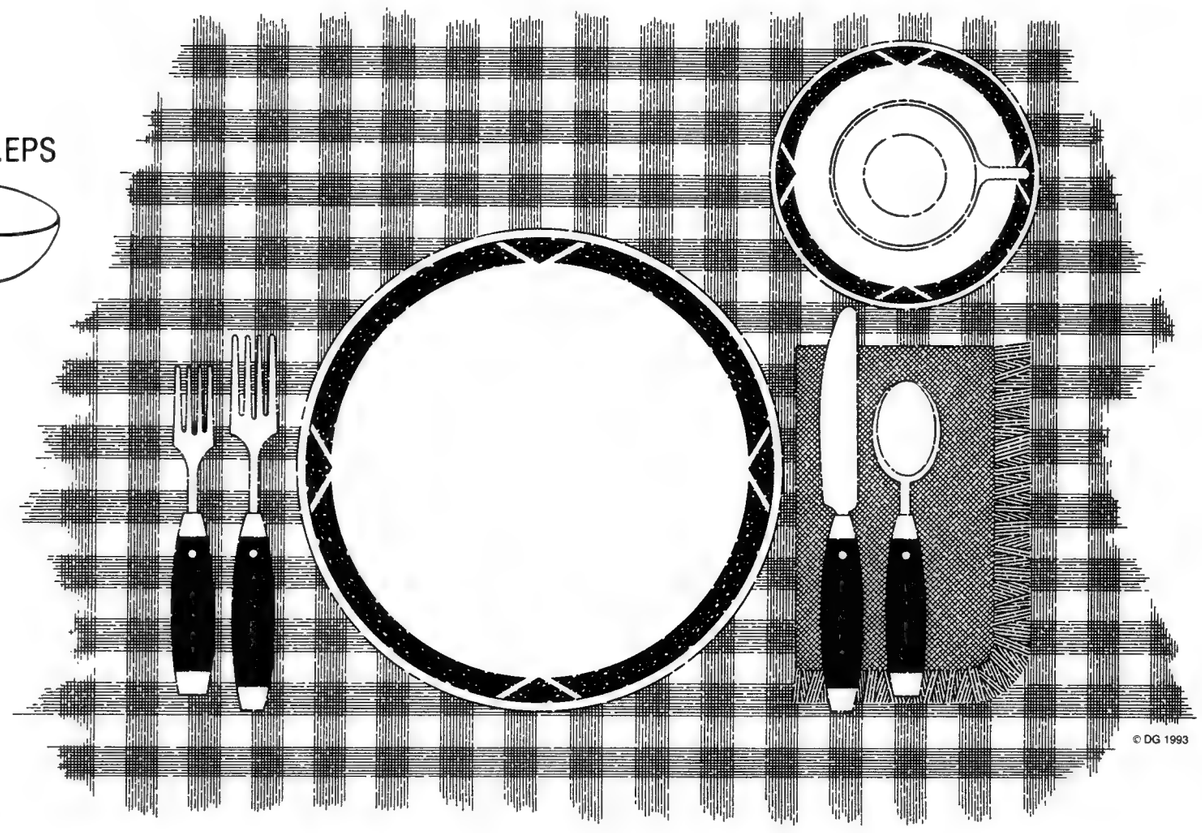

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Put an ad in the Classifieds when you feel the need for speed in sales.
Your ad will reach over 50,000 potential buyers every day!

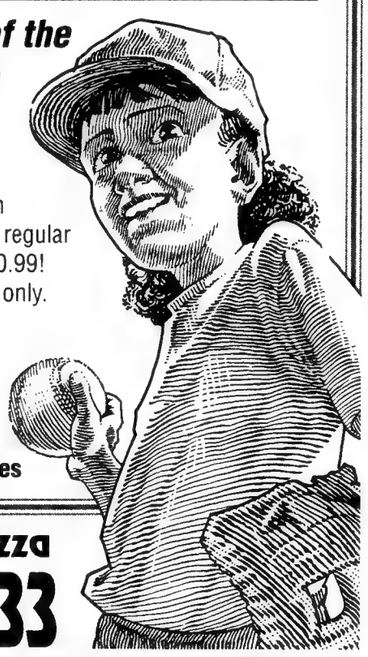
Minonk Daily News Classifieds • 555-4800

Here's The Pitch!

You get TWO of the BEST Pizzas in town for the price of ONE!

Get two of our medium Bonanza pizzas for the regular single price of only $10.99! Offer good on delivery only.

- **Deep Dish varieties are our specialty**
- **Thin Crust varieties**
- **20 special toppings**
- **Delivery in 30 minutes**



call Pete's Pizza at 555-3433

When I grow up, I want to play in the big leagues!

Make your child's dream come true. Sign up for Summer Park Baseball Leagues. The sign-up fee is only $17 per child. Registration is this weekend, June 5 and 6, from 9 a.m. to 4 p.m. at the Park District Offices.

Sign up today for:
- **T-Ball League**
- **Pee-Wee League**
- **Little League**
- **Juniors League**
- **Teen League**

***Call* 555-5593**

Mokena Park District

It's Time For Summer Fun!

The Brewster Museum's got a brand new kid's program – The Summer Explorers!

This much fun and learning should be against the law. The Summer Explorers take nature hikes along the Rock Island Trail, tour places like the city waterworks and the Plantner Aquarium, take part in projects that help save our environment, and lots more. Call us today for more details.

555-3266

***Extend your* Reach...**

to more than 200,000 potential customers when you work with KD Outdoor Advertising

Put your advertising dollar where it goes further, where it will reach the largest possible audience. Outdoor advertising is one of the most effective methods for reaching your target audience for one of the lowest costs per person available.

Let our outdoor advertising experts find the location that will best meet your traffic needs. Then let our designers create an eye-catching billboard to give your message maximum visual impact and message retention.

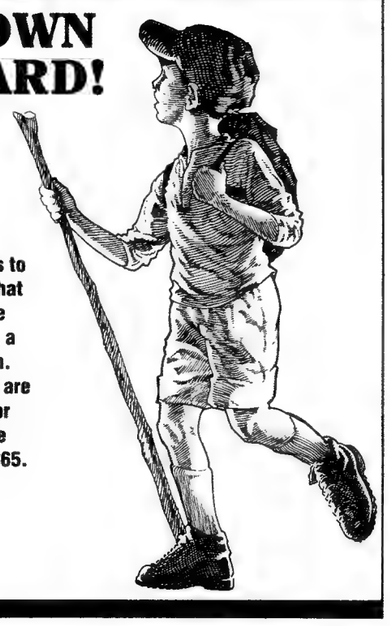
For rates call Doris at 555-3777

KD Outdoor Advertising

Background texture Mar. 81 Clipper

EXPLORE

YOUR OWN BACKYARD!



There are so many things to see and do in this area that you couldn't possibly see and do them all in a day, a week, or even in a month. And a lot of those things are totally free of charge. For more information call the Tourist Bureau at 555-2865.

Charleston
Chamber of Commerce

Summer Kick-Off Sale

STARTS JUNE 4

1990 Pazda 201
$6695
Mint-condition, only 35,000 miles on this beauty with PS, PB, AC, and a 3 liter V6 engine.

1989 Presidio
$5295
A truly affordable luxury car. Plush velour interior, PS, PB, AC, cruise, AM-FM cassette, and more!

1991 Traveler Van
$4375
The perfect mode of family transportation. Roomy interior, bucket seats, PS, PB, AC, gets great gas mileage.

1987 Raleigh Coupe
$5775
Low mileage, two-door with power group, T-tops, and AM-FM/CD player.

Jim's Auto Market
2019 N. Western Ave. • Open M-S, 9-9

Put the pulling power of the Journal News behind your advertising

Newspaper advertising is one of the most affordable ways to reach the largest number of people. When you advertise in our pages, your ad is read by more college graduates with incomes over $50,000 per year than any other publication in the twin cities area. Rope in those new customers! Call 555-3900.

Midvalley Journal News

This week in June

IN DOWNTOWN HARRISVILLE

Friday, June 4 – Street dance at Riverfront Park featuring the BigRave Band from 8 p.m. to midnight. Admission is $3.

Saturday & Sunday, June 5 & 6 – Boat & RV Show at the Civic Center Main Exhibition Hall from 9 to 9 on Saturday and 9 to 6 on Sunday.

Wednesday, June 9 – Trick skateboarding exhibitions from 7 - 9 p.m. at Riverfront Park.

Saturday, June 12 – Wick Kennel Club Dog Show at Marvin Gardens. Judging starts at Noon.

Sunday, June 13 – Dance Contest at the Pinkney Ballroom.

Saturday, June 19 – Riverfront Band concert at dusk.

Saturday & Sunday, June 26 & 27 – Flea market at the Civic Center from 9 to 7 daily.

It's our biggest

SUMMER SALE

ever!

June 20-26

Look inside for fantastic low prices and great money-saving coupons on the things you need in every department throughout the store.

Koslow's Super Variety
277 W. Fairmont
555-7448

ACTIONWEAR Sale

For one week only, June 20-26

50% OFF

Men's
Long-sleeved shirts $22.95
Men's & Women's
Basics Jeans $25.95
Women's
Denim Jackets $27.95

Open Mon.-Sat. 9 to 9, Sun. 12 to 5

Christy's 514 N. Main

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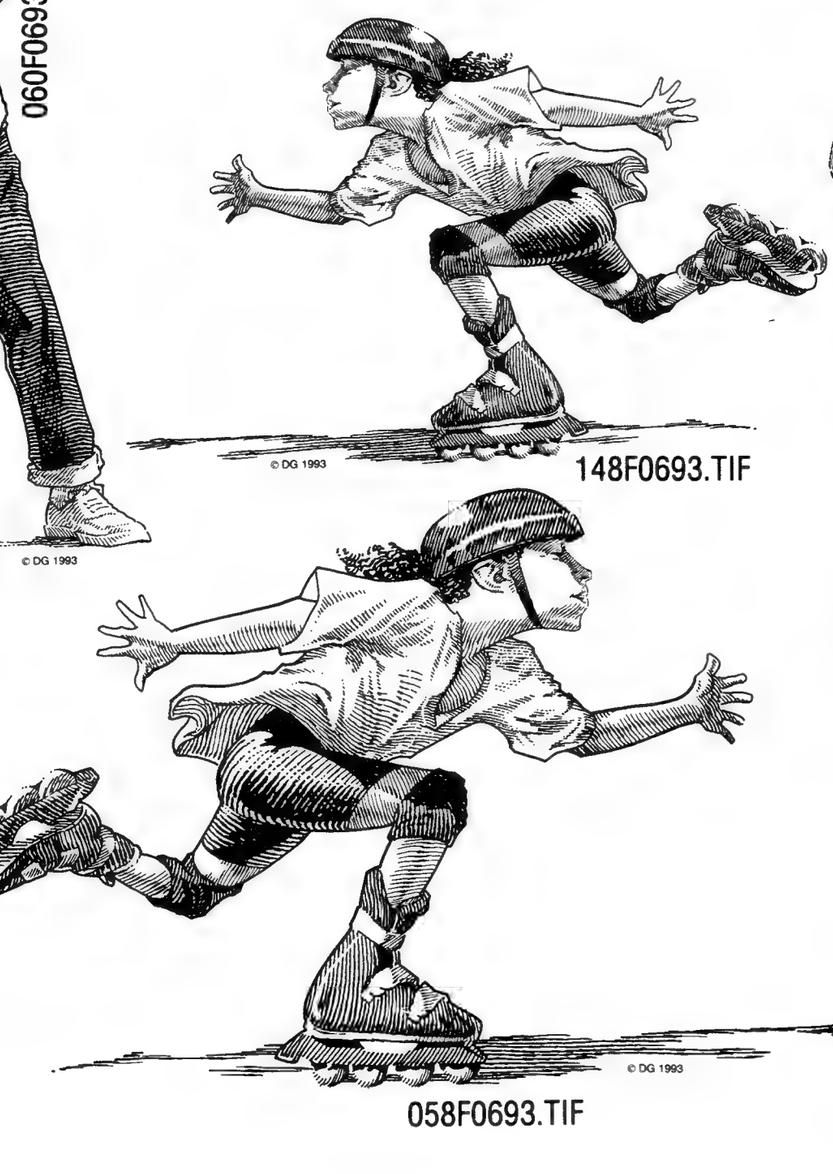

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Note: Numbers identify images for Electronic PMS subscribers.

This way to summer fun

Kids love the great activities we offer every summer from June 1 to August 15. They can choose from

- Swimming
- Basketball
- Gymnastics
- Volleyball
- Tennis
- Indoor track
- Basic dance
- Soccer

YPRC 456 Jefferson Avenue • **555-6745**

The Young People's Recreation Center is your place for family fun

Graduated screen Jan. 89 PMS

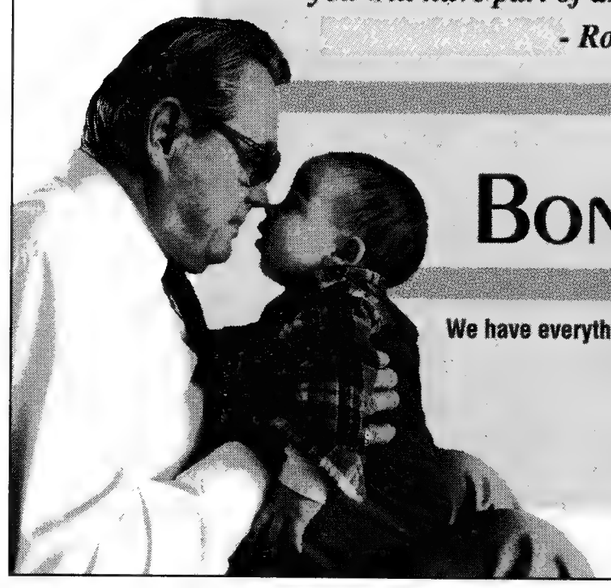
Garden Party

Welcome summer! Brighten up your yard and garden with our wide selection of green and flowering plants.

Sheridan Nursery
675 E. Norris Avenue
555-7865

FaTHER'S DaY
June 20

"You will never know what kind of parent you were or if you did it right or wrong. Never.
And you will worry about this and them as long as you live.
But when your children have children and you watch them do what they do; you will have part of an answer."
- Robert Fulghum



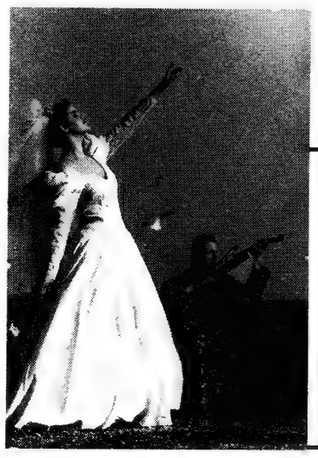
Bonwit's

We have everything in store for Dad

Quality Time

Don't waste your precious retirement time worrying about banking. Sign up for Social Security direct deposit. Spend more time doing the things you want to do and less doing the things you have to do.

First National Bank
675 E. Moss Avenue
555-8764
Member FDIC



Make a Statement

Make your wedding day truly unique. Sew your own beautiful bridal gown and bridesmaids dresses with our wide selection of patterns, fabrics, notions, trims, and more. Choose from the latest designs by L'ogue, Tummerick, Dezign, Verda, and Coquette. Find the finest silks, satins, taffetas, brocades, velvets, and more in dye-matched lots to ensure perfect color continuity.

Sew•Fine Fabrics 678 W. Campbell Avenue

RECYCLE

Help needy kids by bringing your used toys, books, clothing, and other items to 220 S. Quincy, Monday through Saturday from 9 to 6.

Tri-County Charities

Go Out & Play

At last it's summer, and the kids are out of school. Before they can say "There's nothing to do," enroll them in our summer programs.

They can choose from baseball, softball, crafts, swimming, diving, Youth Chorus and Orchestra, dance, tennis, and soccer.

See our complete class schedule in this Sunday's Post Herald.

Melton Park District

We also have adult evening classes and seminars on decorating, gardening, healthy cooking, and much more. Sign up today!

An Elegant Beginning

The finishing touches are what make a wedding. Things like personalized napkins and matchbook covers, tablecloths, decorations, balloons, and streamers. Find everything you need in one convenient stop.

The Paper Works
504 N. Main Street • 555-9889

Granite texture Mar. 91 Clipper

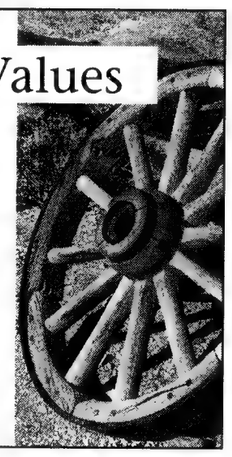
ANYTHING BUT ORDINARY

Special Supplement to The Times Herald Sunday, June 6, 1993

Old-Fashioned Values

Cozy country comfort with big city service. That's what you get every time you stay with us. Delicious cooking, spacious rooms, and a gracious, homey atmosphere.

The Gentry Inn
Bed & Breakfast
45 Greene Street • Chatsworth
(311) 555-4635



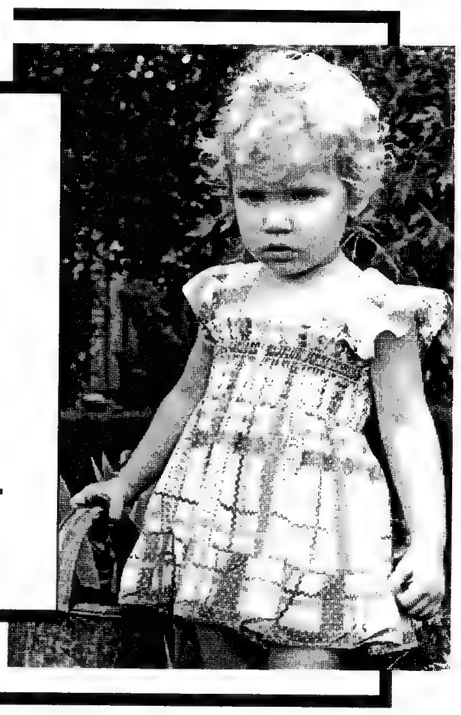
Outside Interests

You're looking for the best place to build a home and raise a family. Our park has playground equipment and basketball and tennis courts. Our lots are heavily wooded for privacy. The school district is rated in the top ten statewide. And our home plans range in price from $70,000 to $120,000. Come fall in love with our community.

- **Eight home plans**
- **Large wooded lots**
- **Nice landscaping**
- **Park/playground**
- **Brightly lit streets**
- **Close to shopping**
- **Close to schools**
- **On bus line**

Chestnut Woods Estates

I-76 at Claremont Road in Beaumont, then turn right onto Elm Road
Models Open Monday-Saturday 10 a.m.-8 p.m., Sunday Noon-5 p.m.



"The home you want at a price you can afford."

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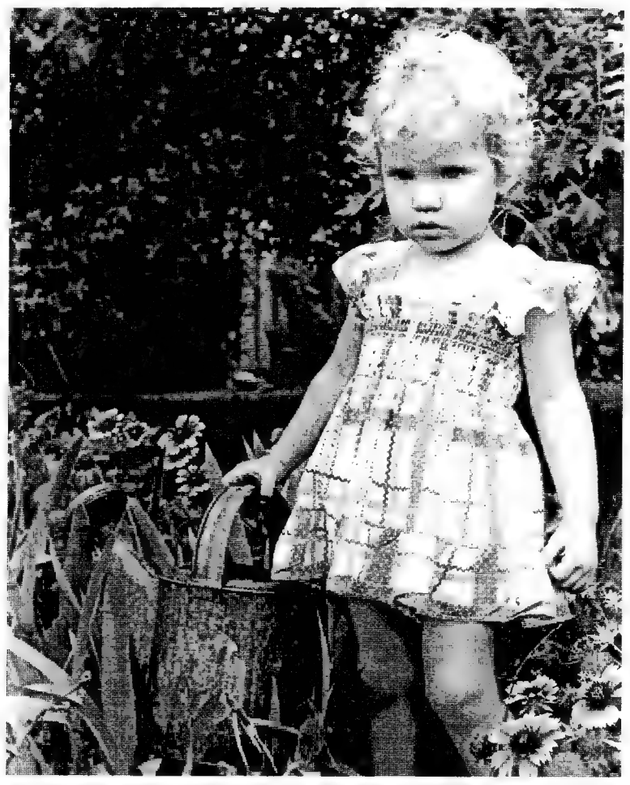

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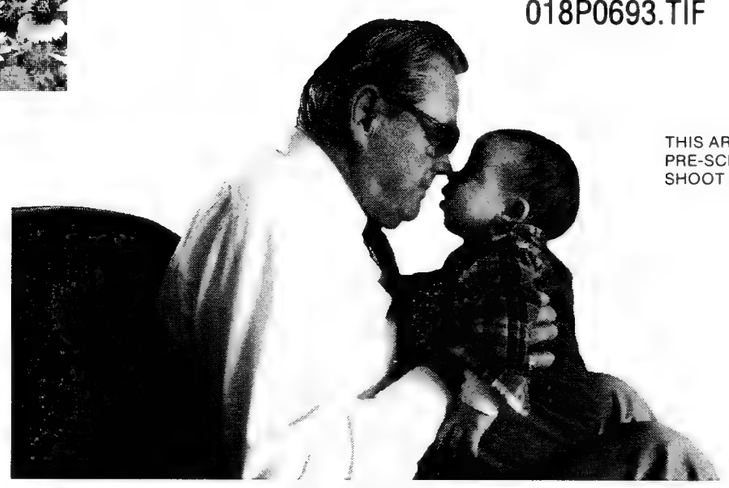

THIS ART IS
PRE-SCREENED. SIMPLY
SHOOT AS LINE ART.

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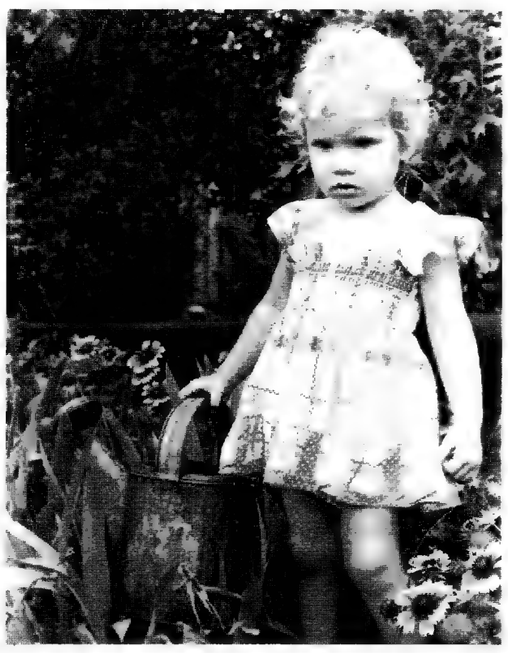

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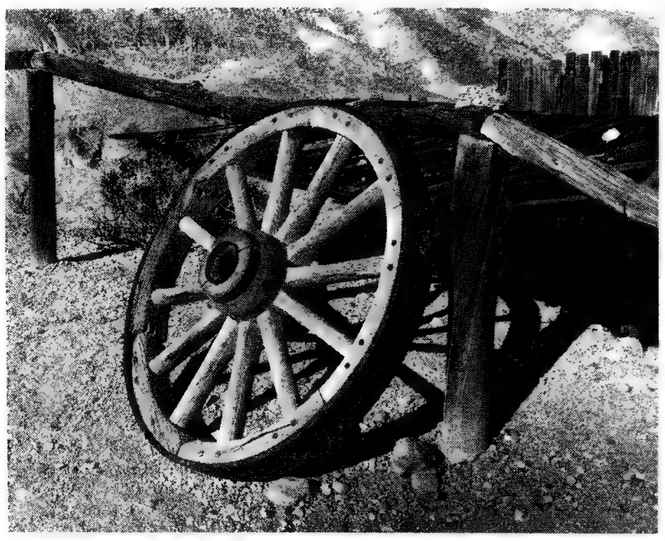

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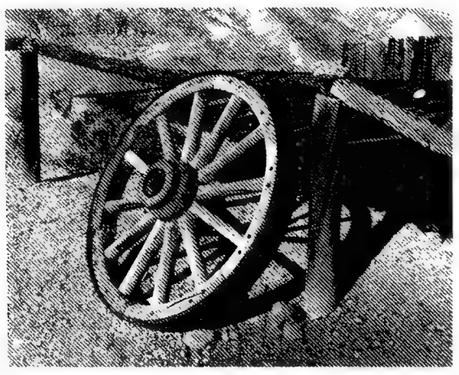

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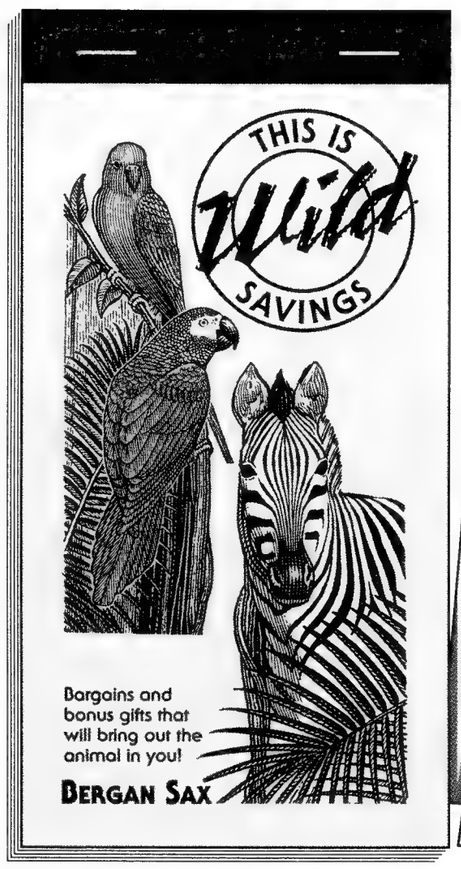
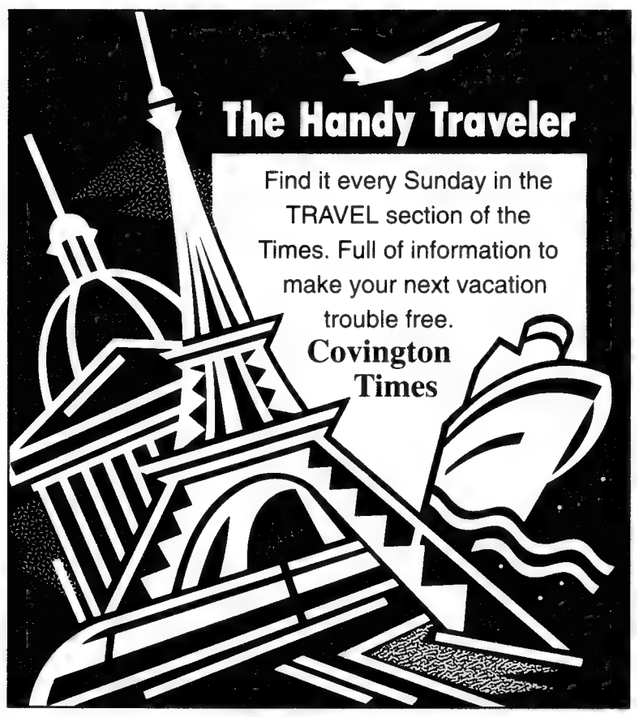


Two for One
Any Outer Limits Women's Polo Shirt
When you buy one shirt, get a second one FREE!
Misses sizes 6-18, Plus sizes 14-24.
BERGAN SAX
Offer good while supplies last. Sale ends 6/30/93.
THIS IS
Wild
SAVINGS
Sale $5.99
All Women's Short Sleeve T-Shirts
Regularly priced at $9.99
All 100% cotton in Misses sizes 6-18 and Plus sizes 14-24.
BERGAN SAX
Offer good while supplies last. Sale ends 6/30/93.

Jungle animal art "jumps" off of cover of coupon booklet for "wild" department store sale, above.


The Handy Traveler
Find it every Sunday in the TRAVEL section of the Times. Full of information to make your next vacation trouble free.
Covington Times

Here's The Scoop
The Classified ads are the place to sell!
Make some money from all that stuff you'll never use again. A classified ad is the best way to sell it fast.
Journal Classifieds
555-3000

Border Mar '92 Clipper

JUNE *Happenings*

HARTFORD MALL
3367 W. Rector Rd. • M-F 10-9, Sun. 12-5

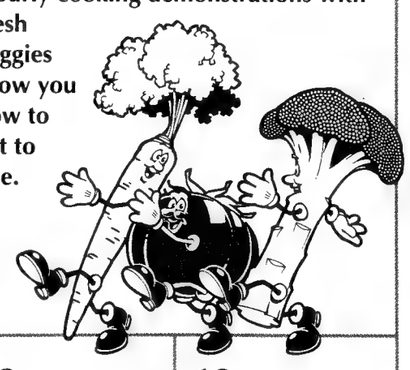
4 Cholesterol screening by St. Joseph's Hospital in Center Court from 9 a.m. to 4 p.m. Cost is $5.

12-13 Super Sidewalk Sale. Tables and racks of clearance sale items from every store in the mall.

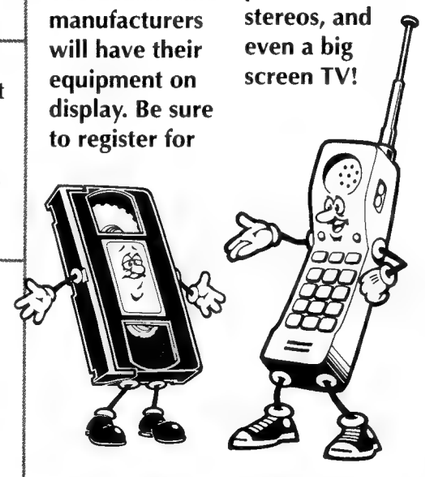
25 Shape up Your Home
The decorating experts from HomeDesigners will discuss the latest trends and easiest methods for sprucing up your surroundings.

8 L'Espirit Merci Cosmetics Clinic. Free makeovers by appointment only from 10 a.m. to 8 p.m.

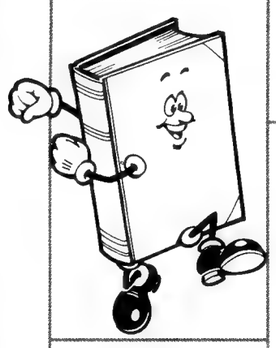
13 Celebrate National Fresh Fruit And Vegetable Month
Hourly cooking demonstrations with fresh veggies show you how to eat to live.



26-27 Electronics Weekend
Check out all the hottest trends in the electronics field. From cellular phones to satellite dishes, over 100 dealers and manufacturers will have their equipment on display. Be sure to register for hourly prize drawings. You could win CD players, VCR's, personal stereos, and even a big screen TV!



5-6 Thompson Library Annual Big Book Sale, 10 a.m. to 8 p.m. Great low prices on quality used books. All proceeds to benefit the New Books Fund.



18 Live concert by the Hartford Civic Orchestra from 7 to 9 p.m. in Center Court.

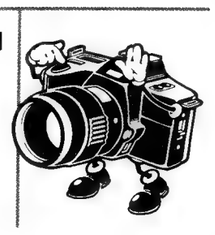
19 Look for last minute bargains for Dad's Day in every store. Free gift wrapping!

20 Special events to make Dad's day! The Tenth Annual Baseball Card Show and Sale, free chocolate from Fanni Flags, discount haircuts by the Salon, and live music from the Rave.

Father's Day

11 Greater Hartford Rose Society Annual Rose Show and Plant Sale. See the finest flowers in town for free!

26-27 The 3rd Annual Hartford Photography Exhibition in Center Court.



We've Got A Whale Of A SALE

Purses	$20
Skirts	$25
Jackets	$45
Blouses	$35
Dresses	$80
Leggings	$25
Sweaters	$40
Silk Shells	$55
Dress Pants	$25
Casual Tops	$25

Great sale prices on new summer items and super clearance prices on remaining spring outerwear and selected spring sweater sets.

Laura Lee Apparel
8466 N. Conklin
Hours: Mon. thru Fri. 10:00-9:00
Sat. 10:00-6:00
Sun. 12:00-5:00

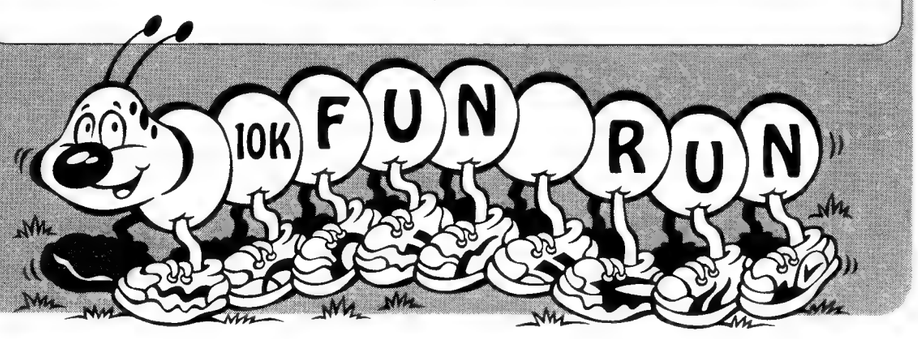
Wedding Wishes
Let us help make yours come true. Over the past 10 years, our professionals have helped hundreds of couples plan every detail of their nuptials. From dresses to catering to music, we do it all. Call us today for a no-obligation consultation.
7338 N. Altoona • 555-2963
Weddings by Dalton

Cunningham's 5th Annual 10K Fun Run

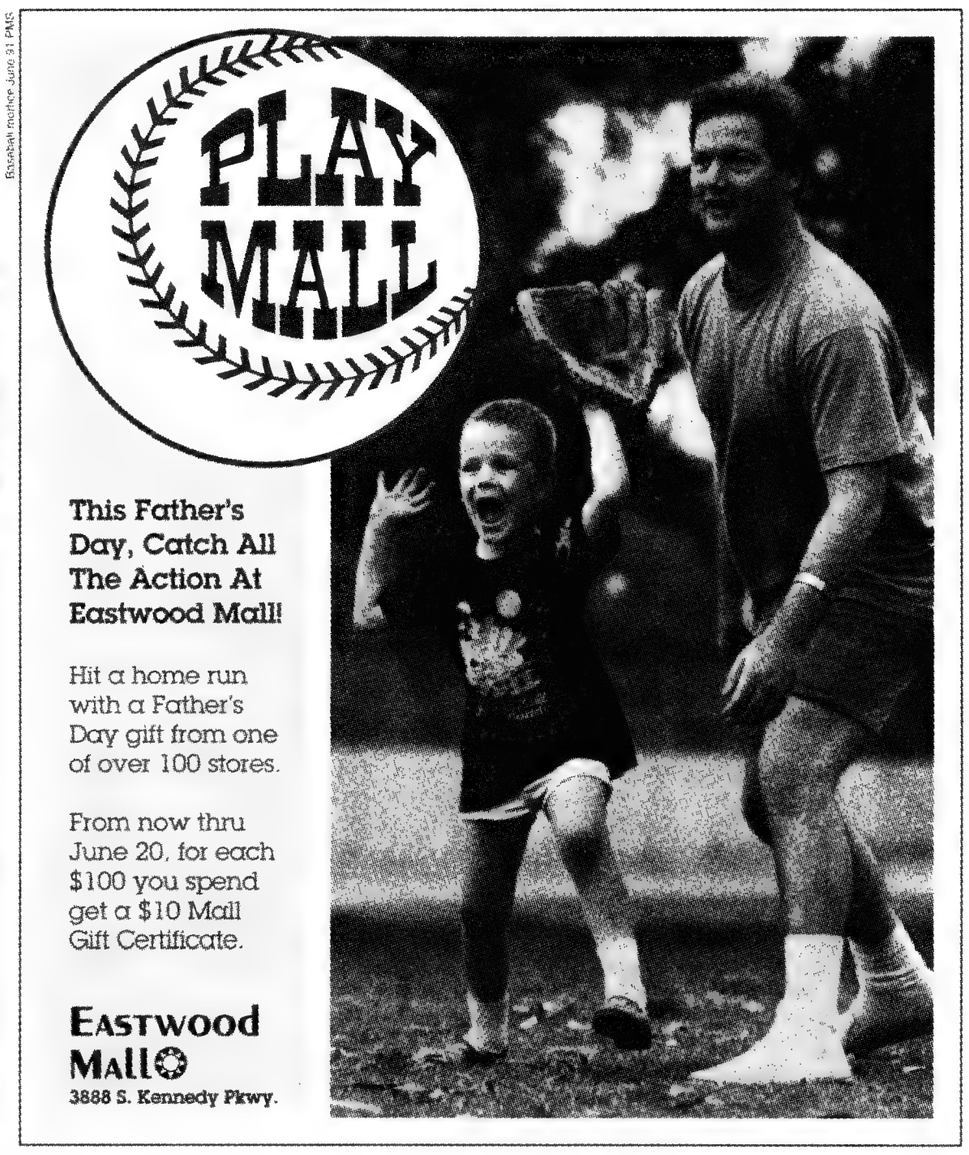
Date: Saturday, June 19th, 1993
Place: Cunningham's Parking Lot
Starting Time: 9:00 a.m.

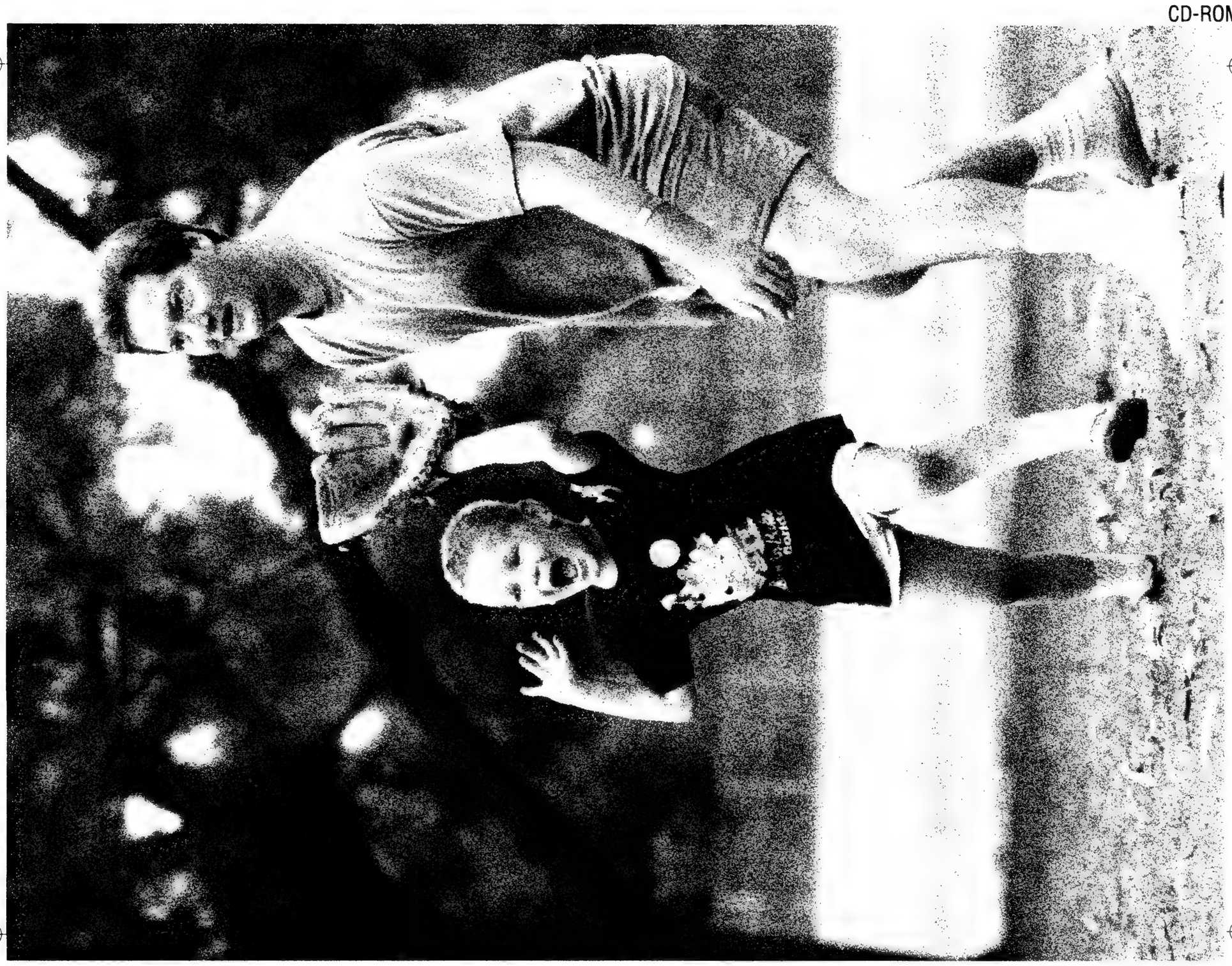
Entry Fee: $8.00
For more information call Cunningham's at 555-3388

Every entrant will receive a 10K Fun Run T-shirt. All proceeds to benefit the Knox County Children's Charities Fund.



Baseball mother June 91 PMS


PLAY MALL
This Father's Day, Catch All The Action At Eastwood Mall!
Hit a home run with a Father's Day gift from one of over 100 stores.
From now thru June 20, for each $100 you spend get a $10 Mall Gift Certificate.
EASTWOOD MALL
3888 S. Kennedy Pkwy.



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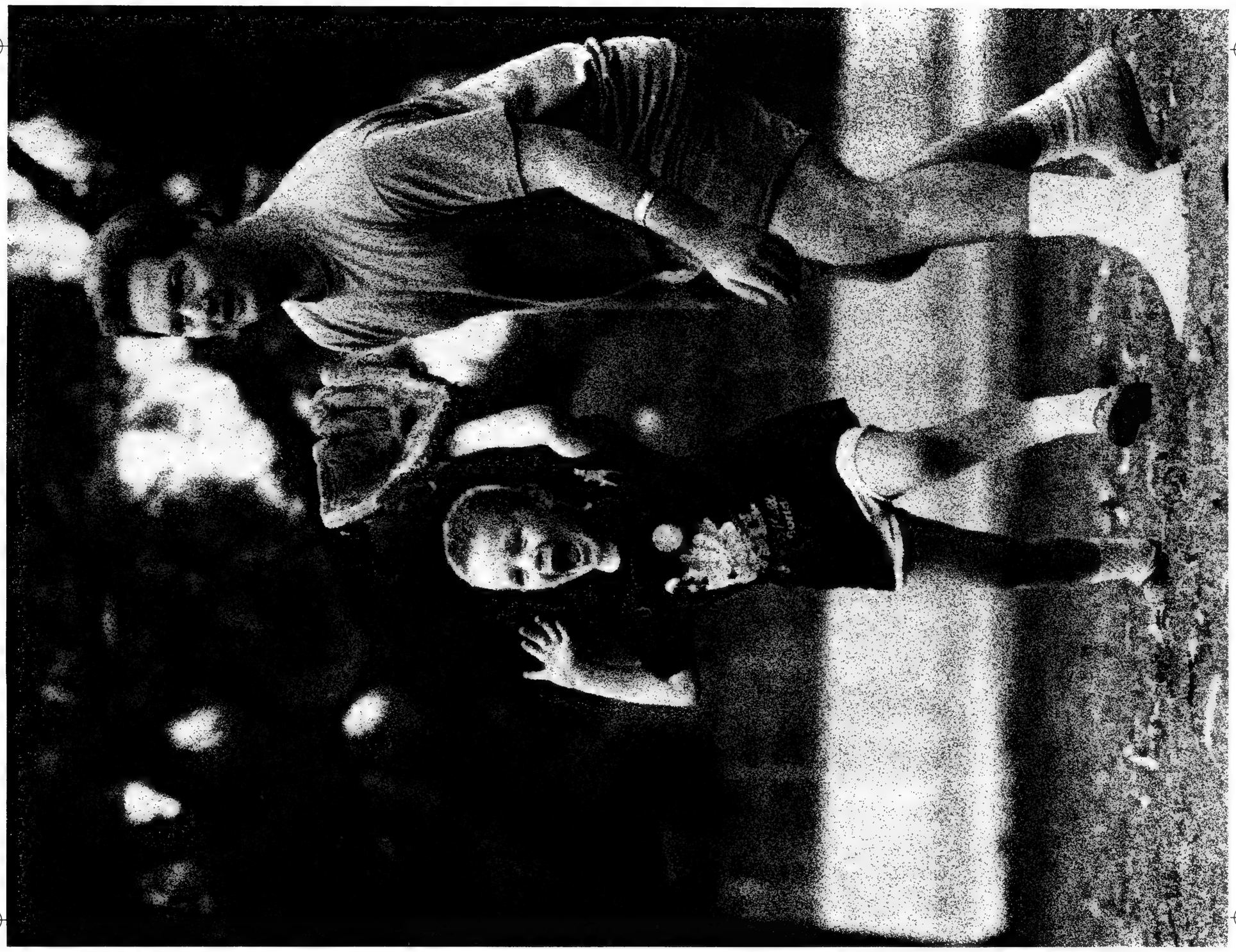

COLOR PLATE

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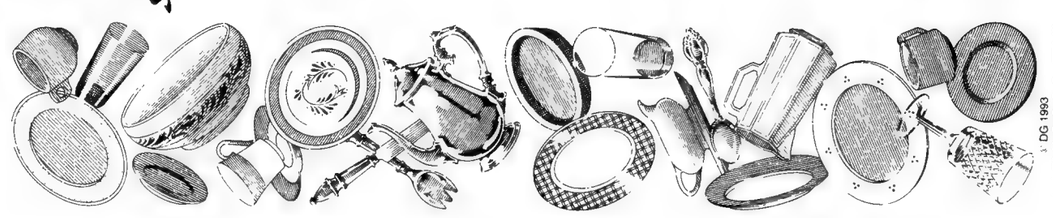
HOUSEWARES
Selection & Savings

HOUSEWARES
Selection & Savings



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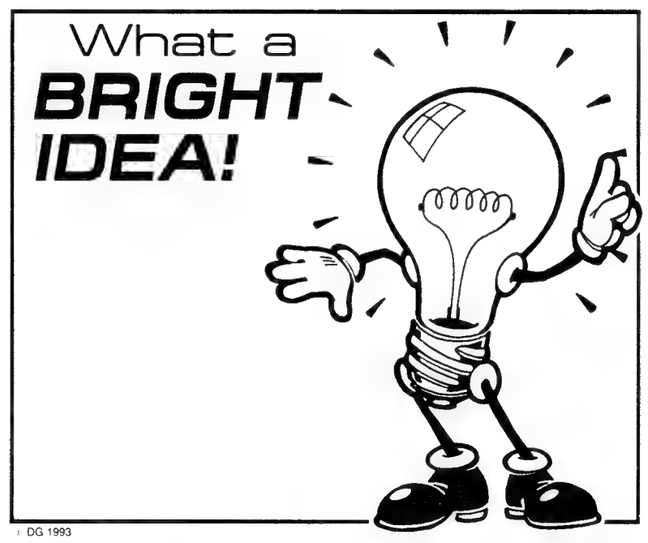

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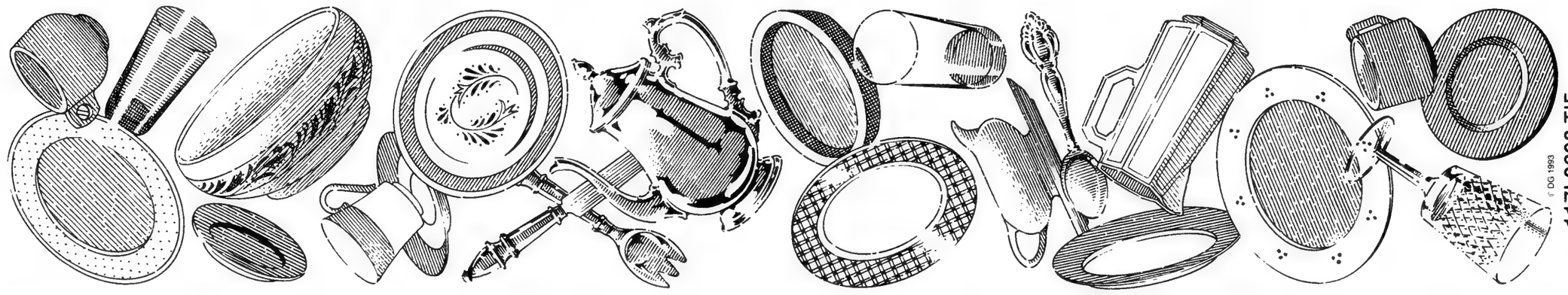

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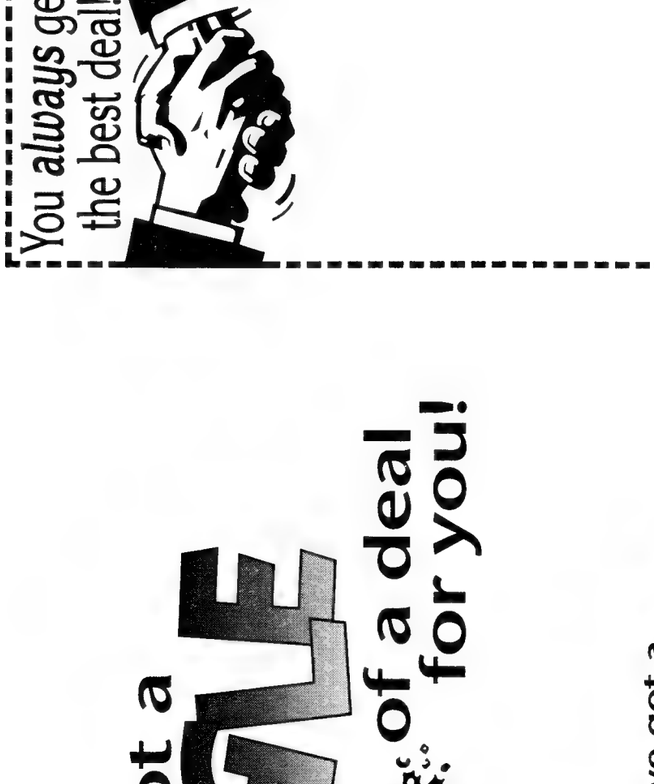

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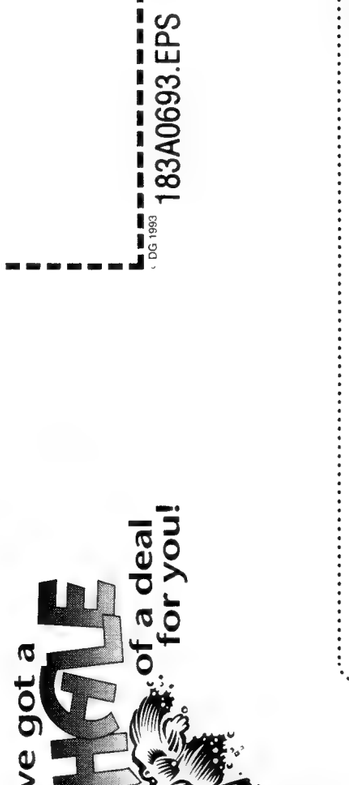

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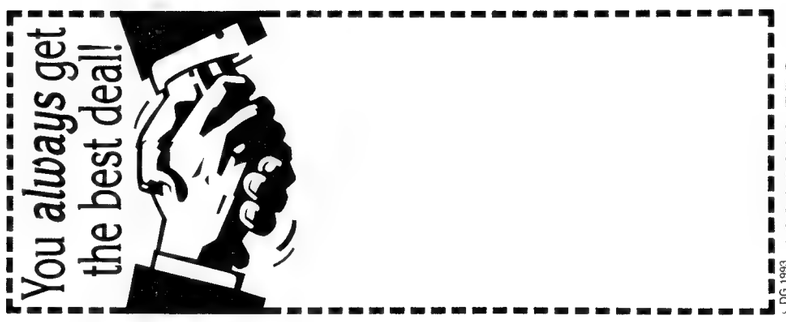

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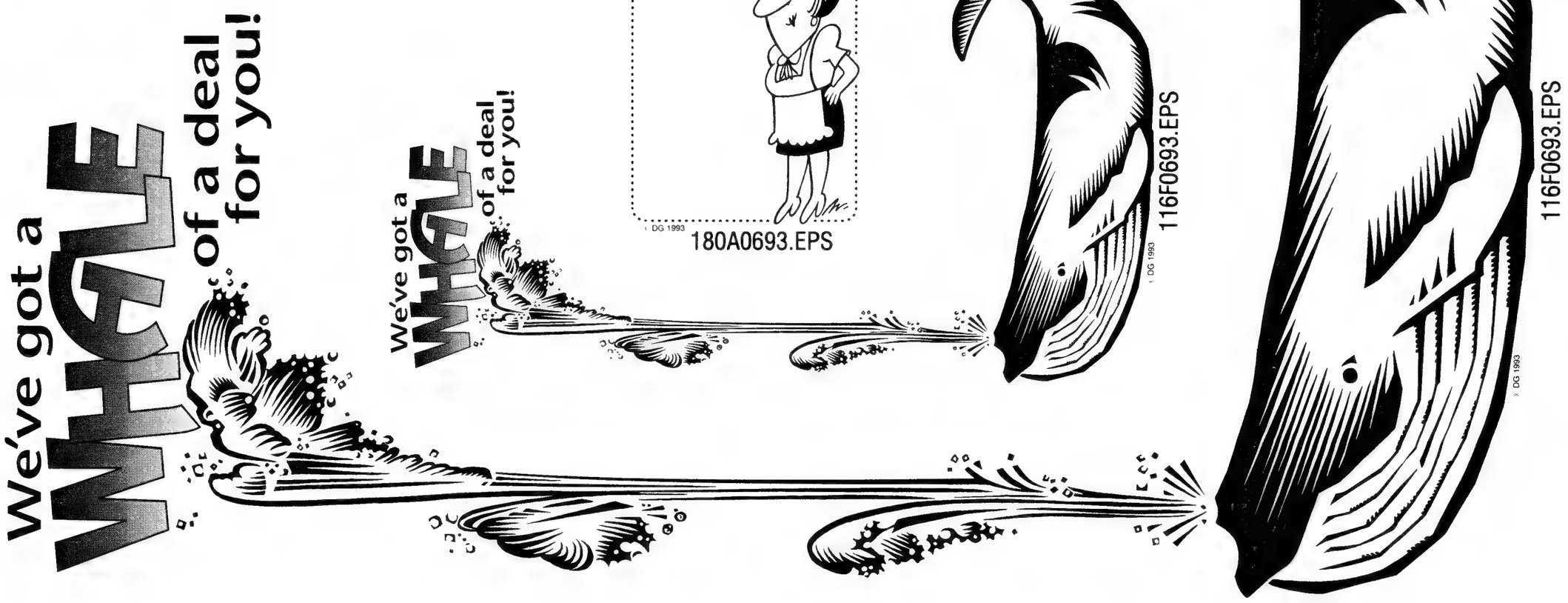

We've got a
WHALE
of a deal
for you!

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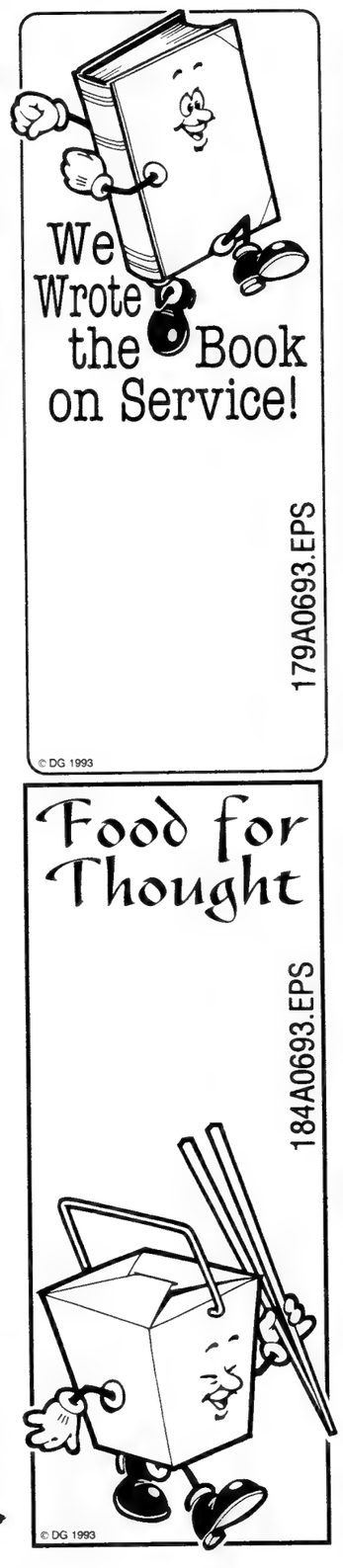

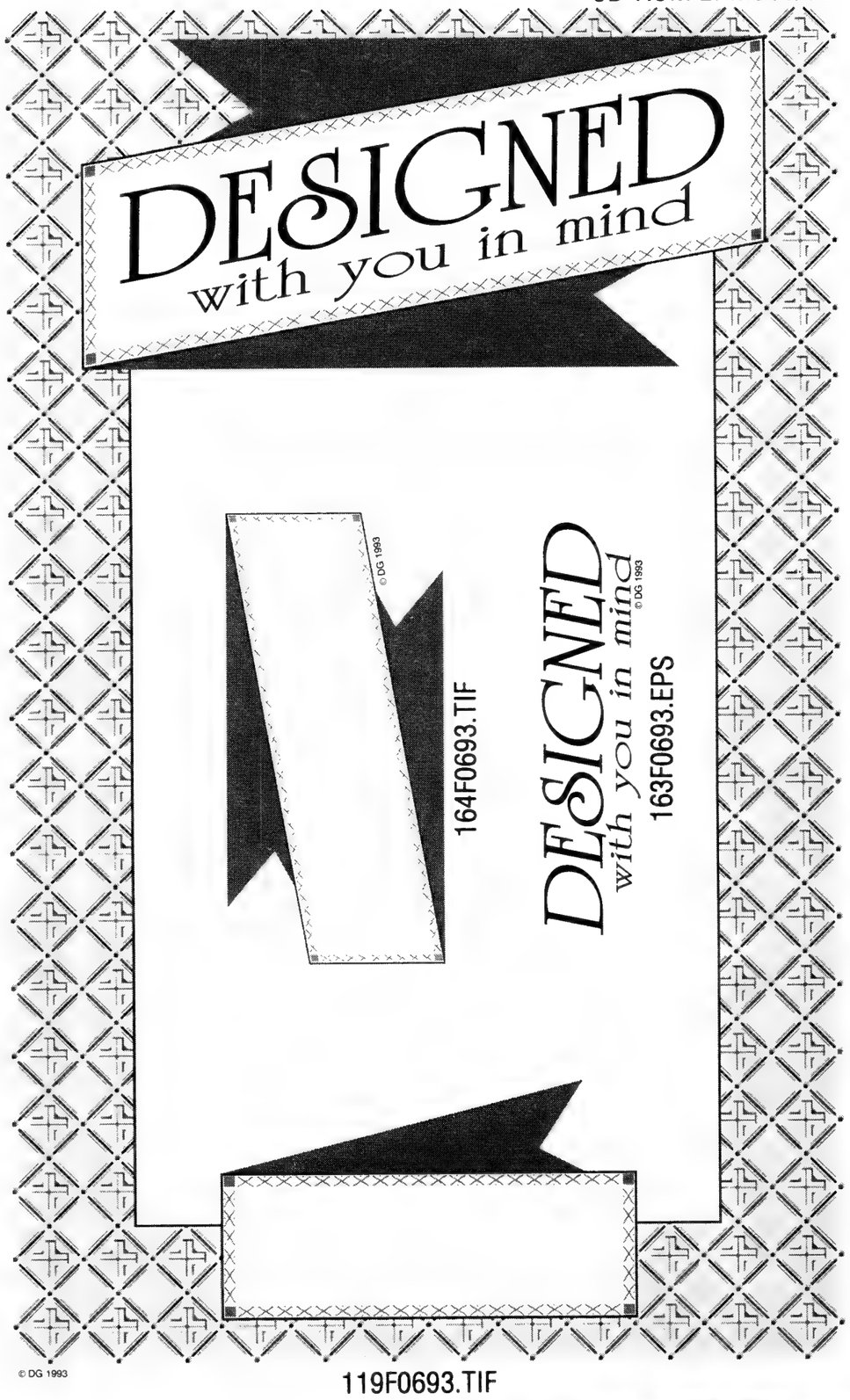

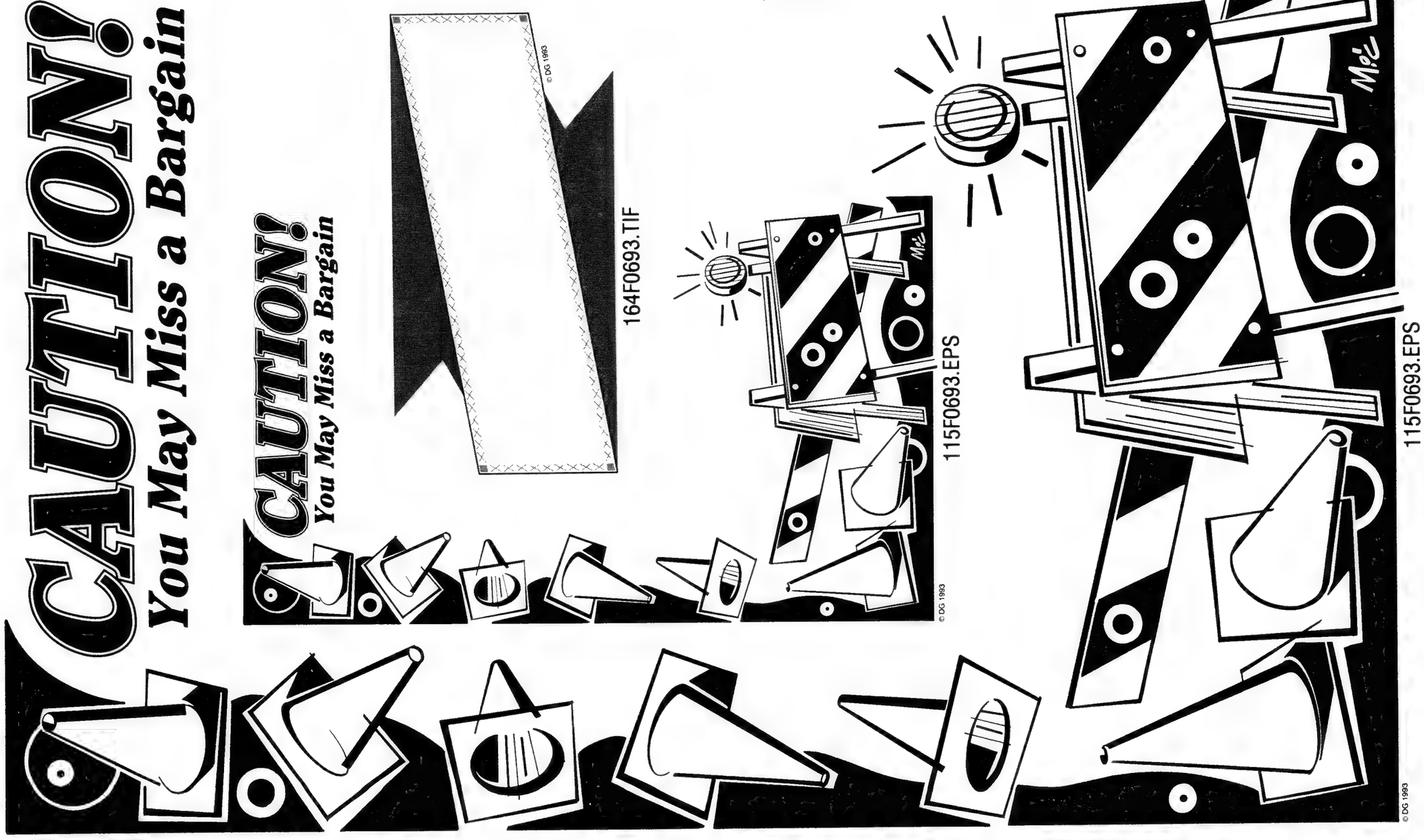

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Get the "BUG" this Summer!

Gear Up for Outdoor Fun Today

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DOG GONE Great Deals

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TRAVEL & VACATION GUIDE

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We've got a WHALE of a deal for you!

169F0693.EPS

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SUMMER SPECIALS

Get the "BUG" this Summer!
Gear Up for Outdoor Fun Today

Announcing...

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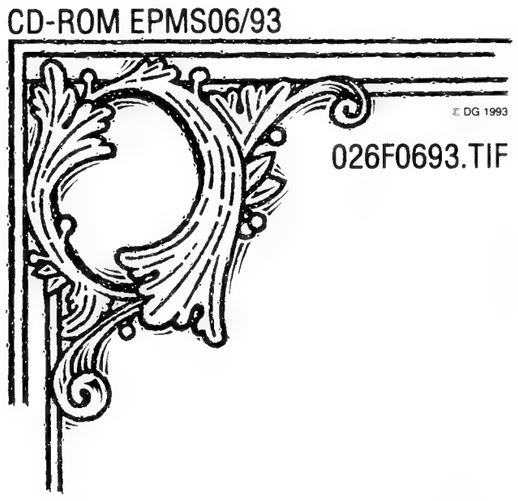
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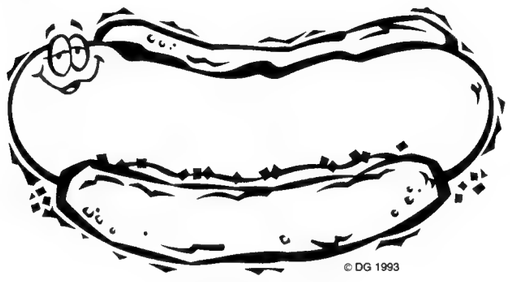
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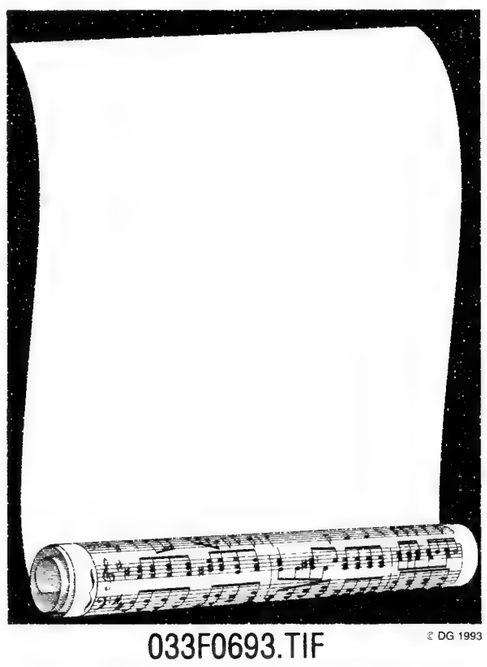
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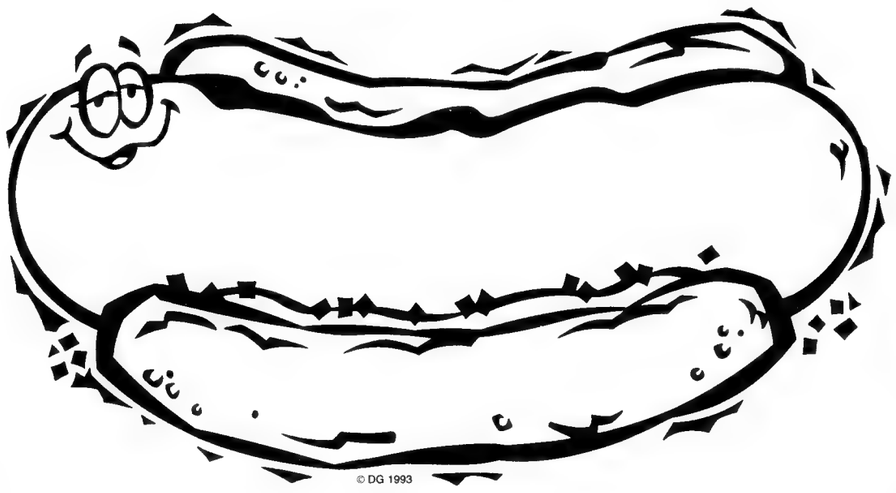
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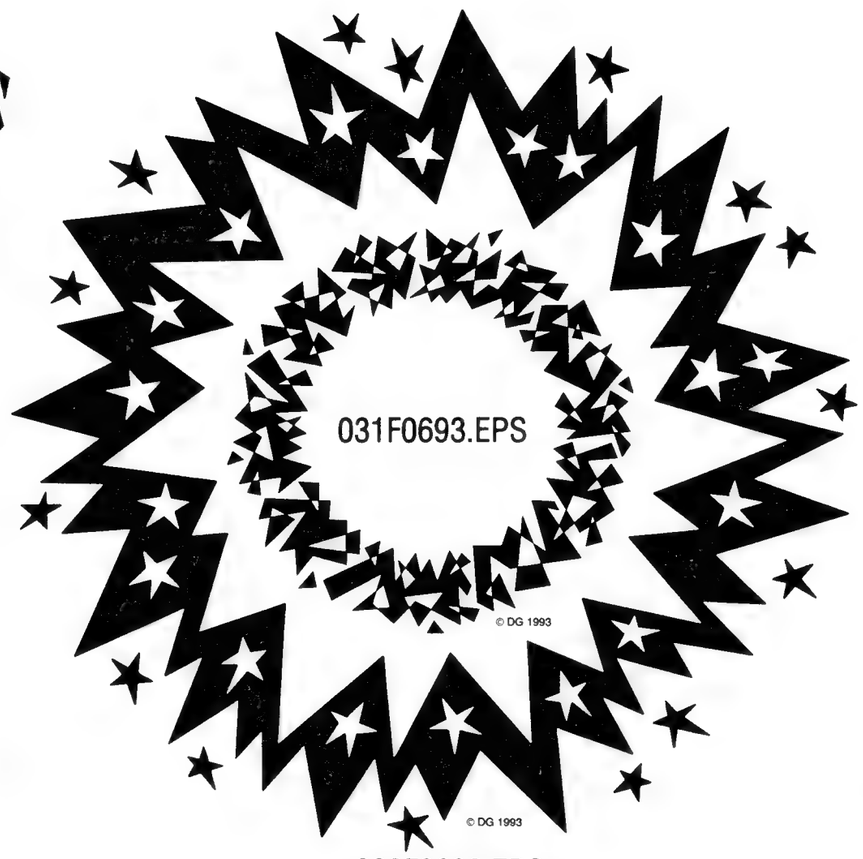

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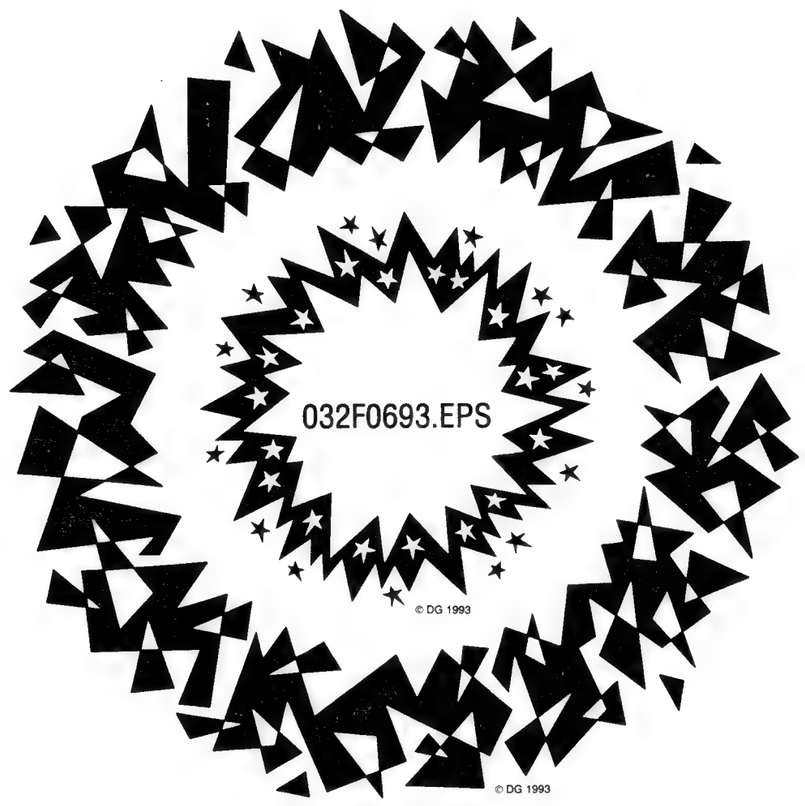

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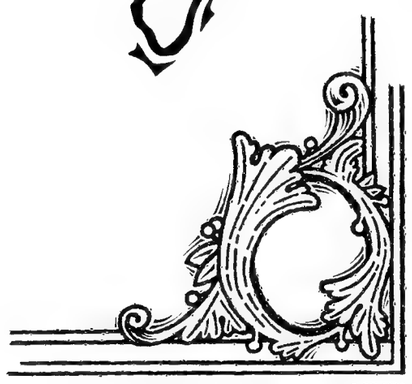
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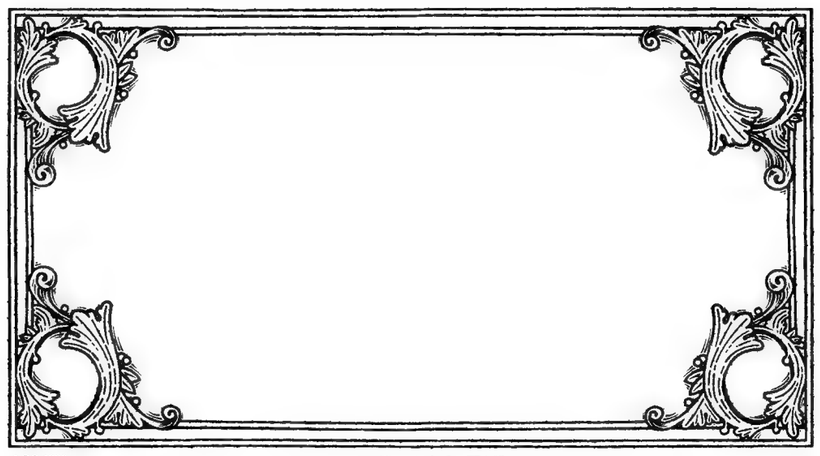
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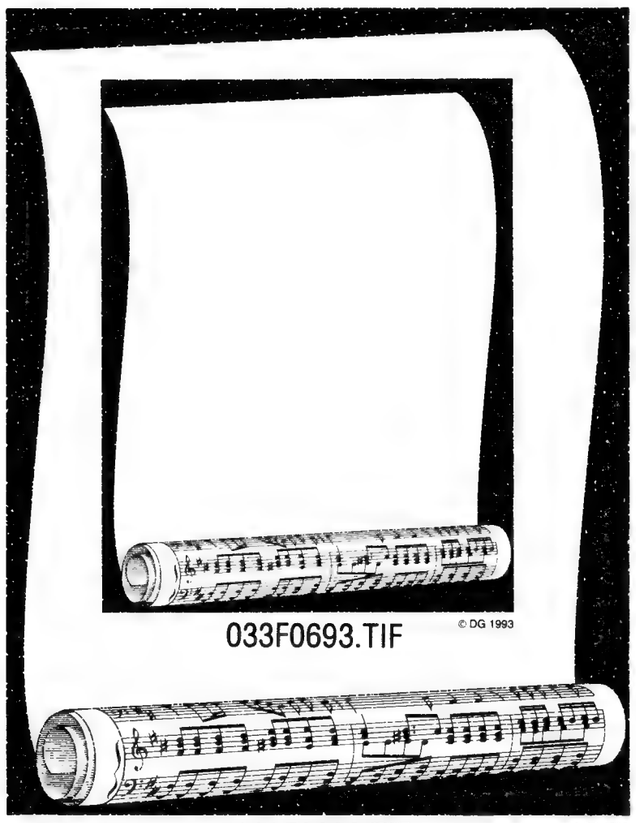
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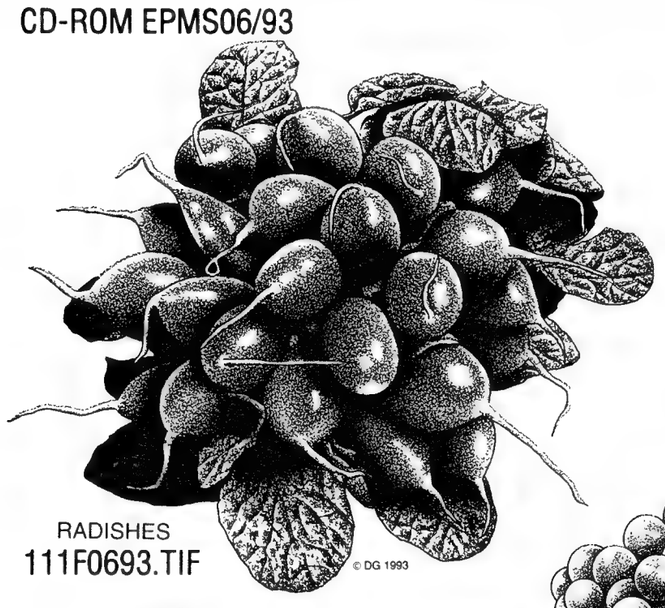

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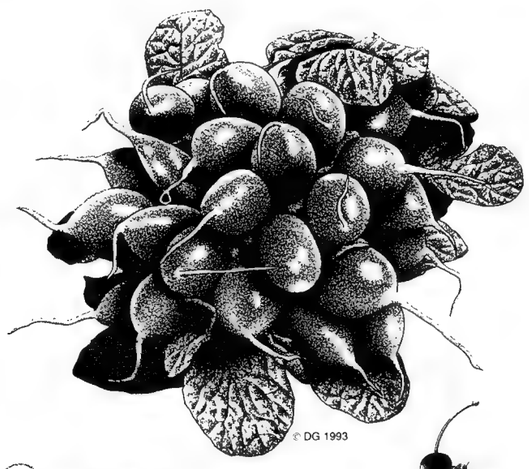

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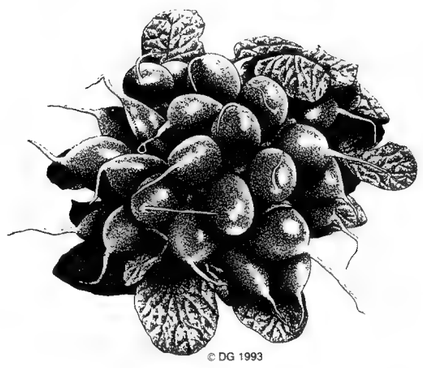

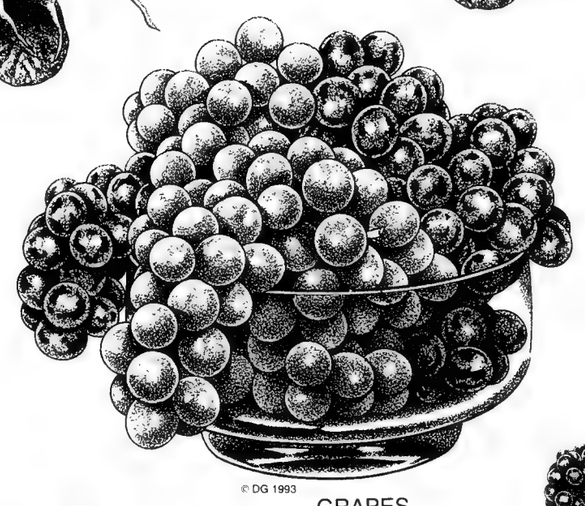

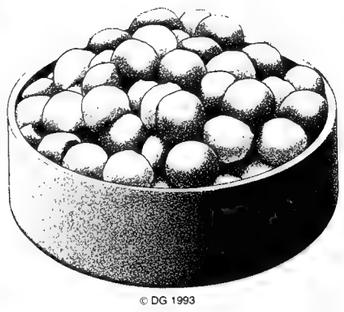

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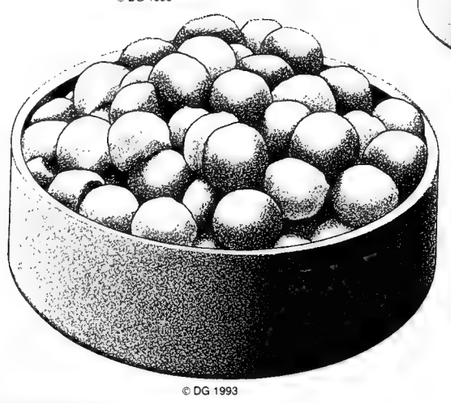

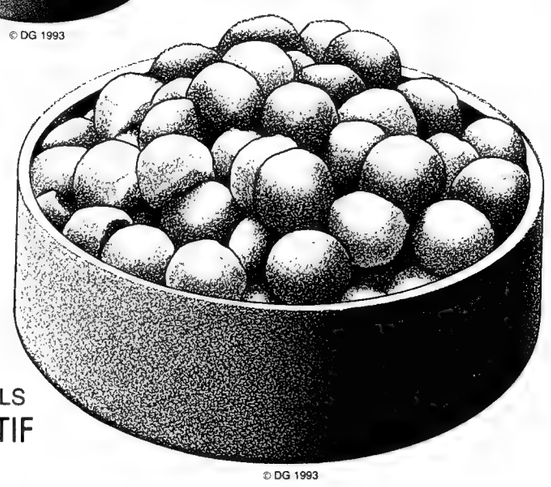

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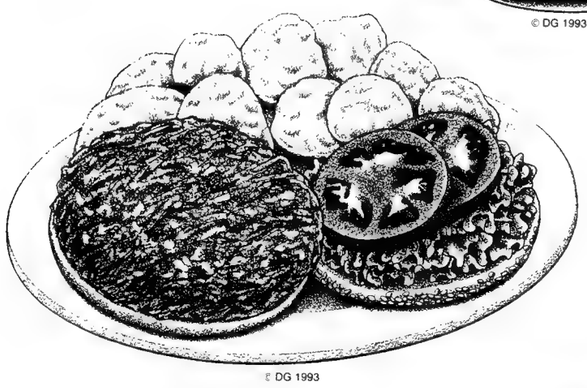

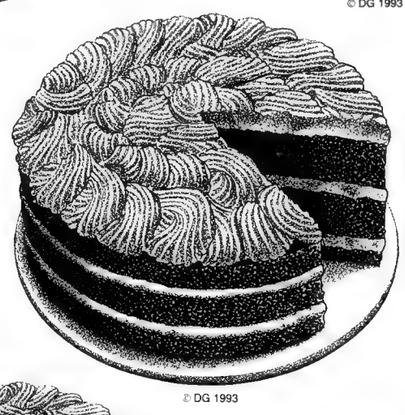

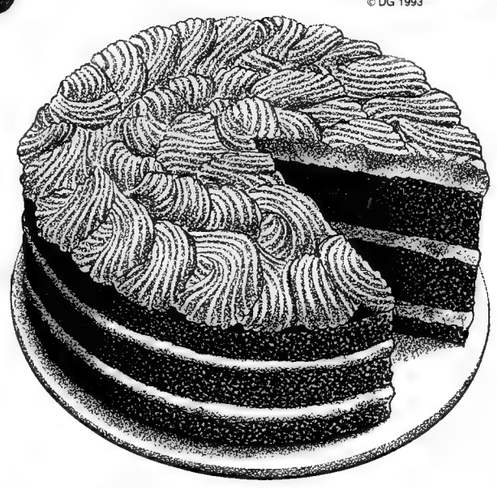

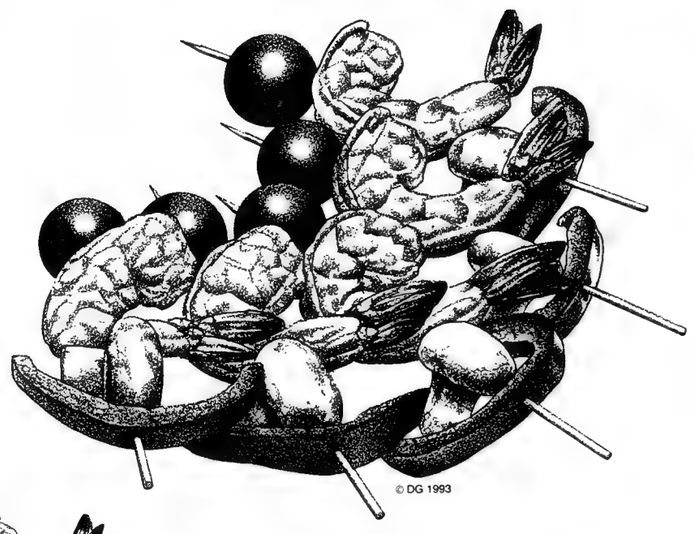

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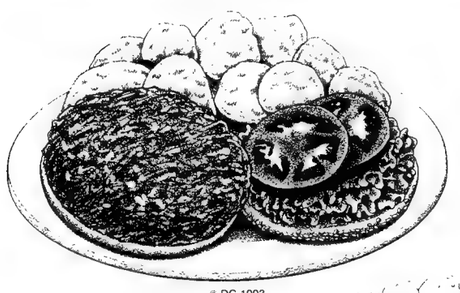

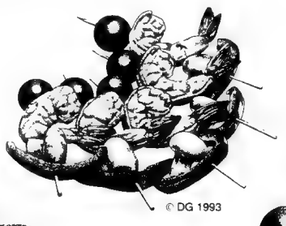

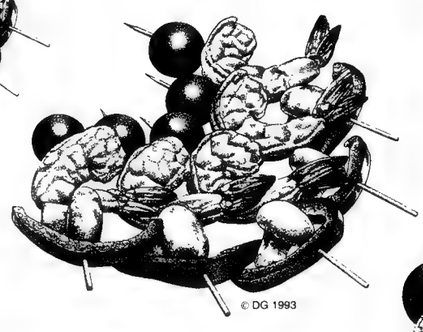

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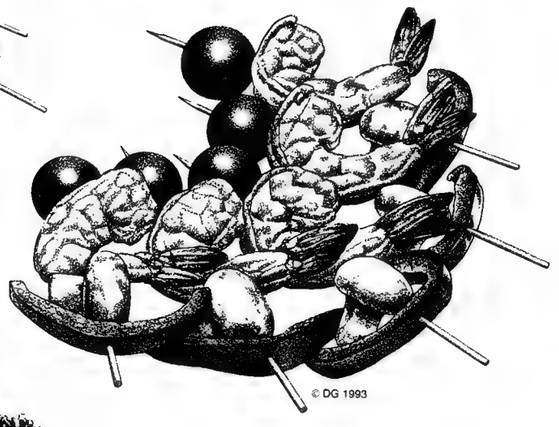

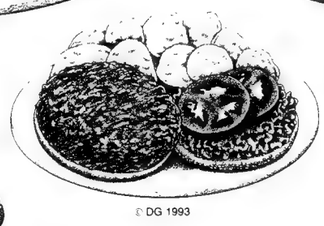

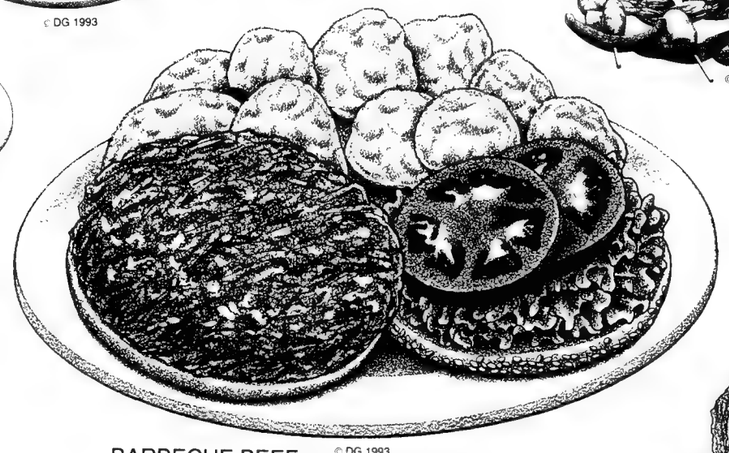

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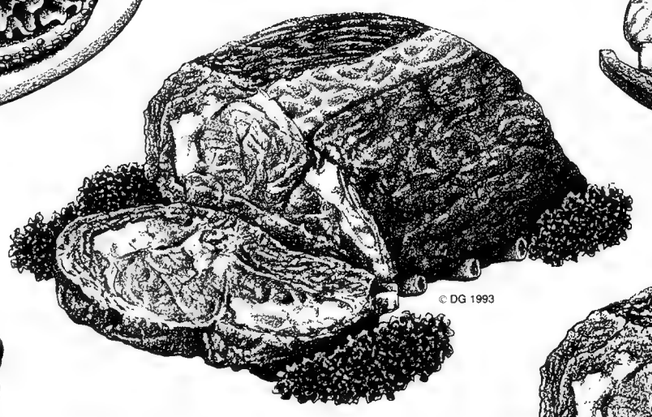

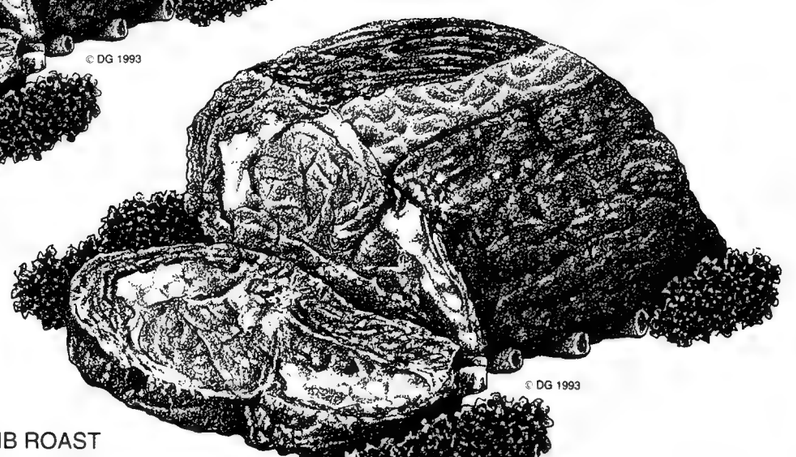

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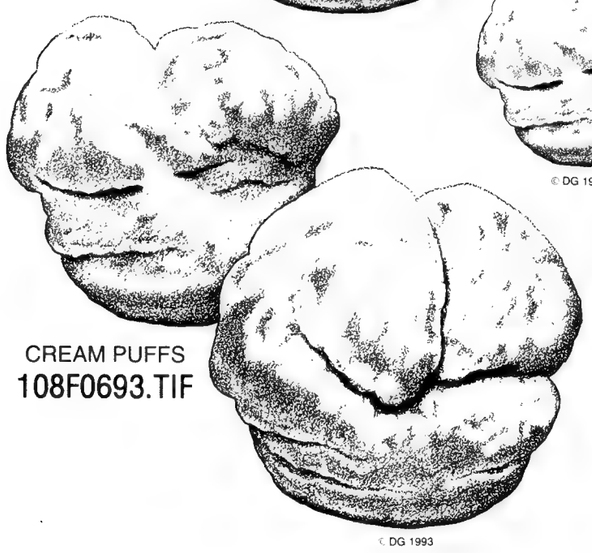

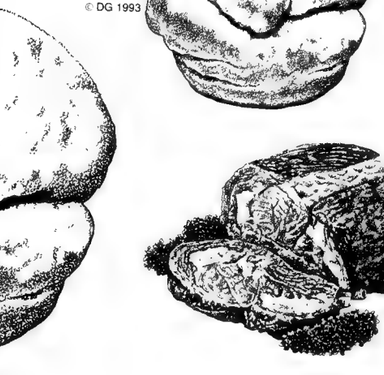

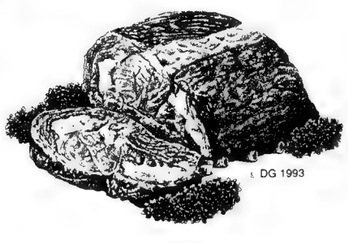

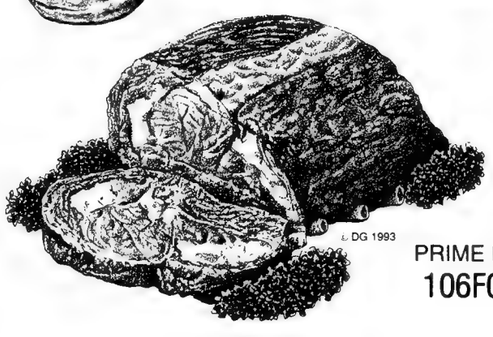

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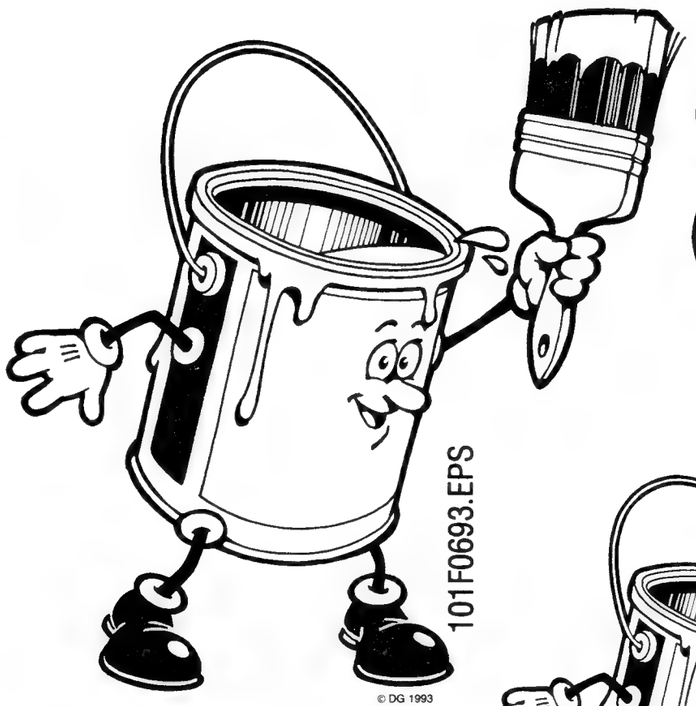
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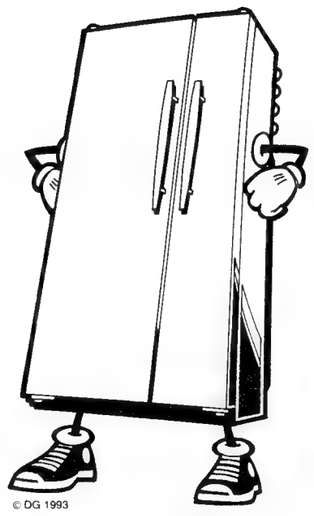
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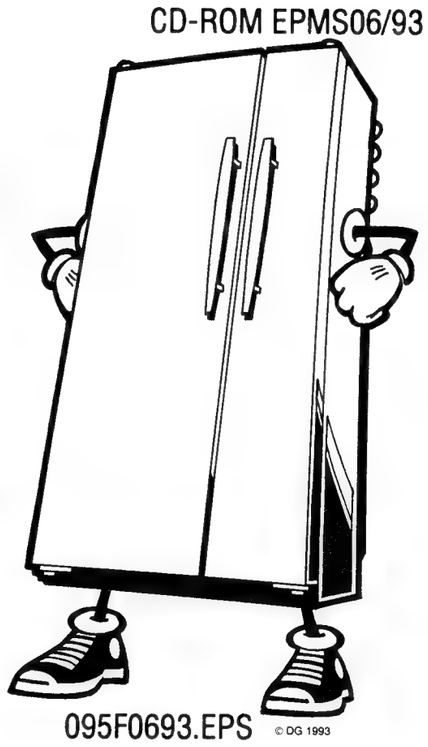
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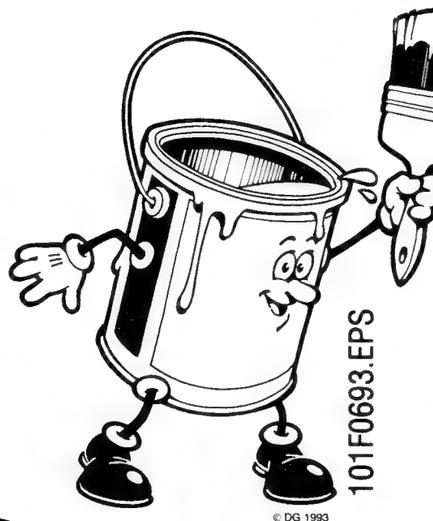
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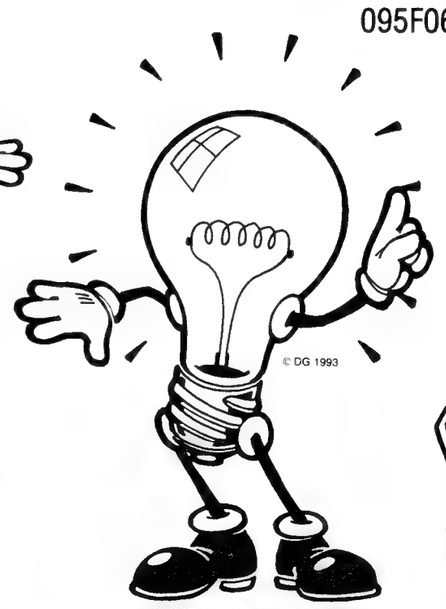
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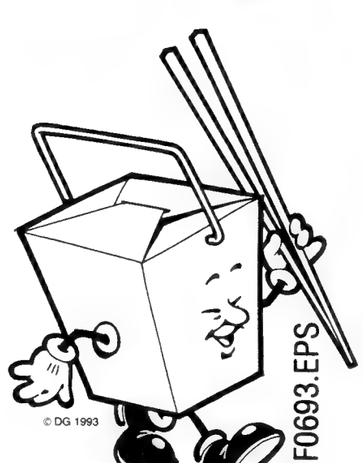
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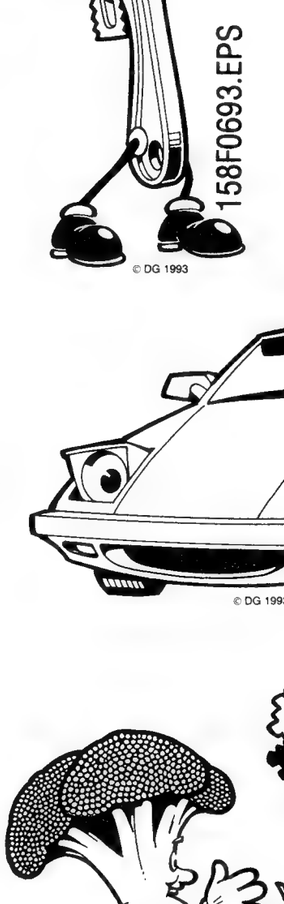
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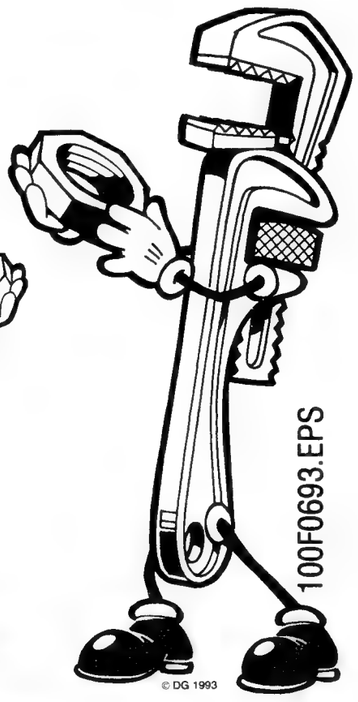
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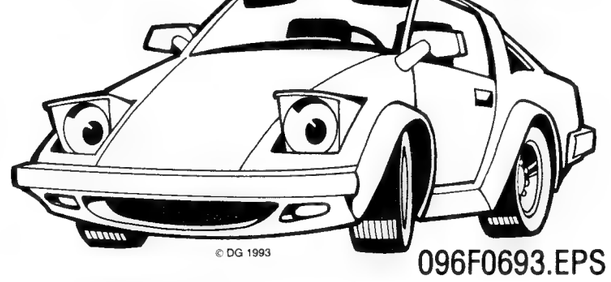
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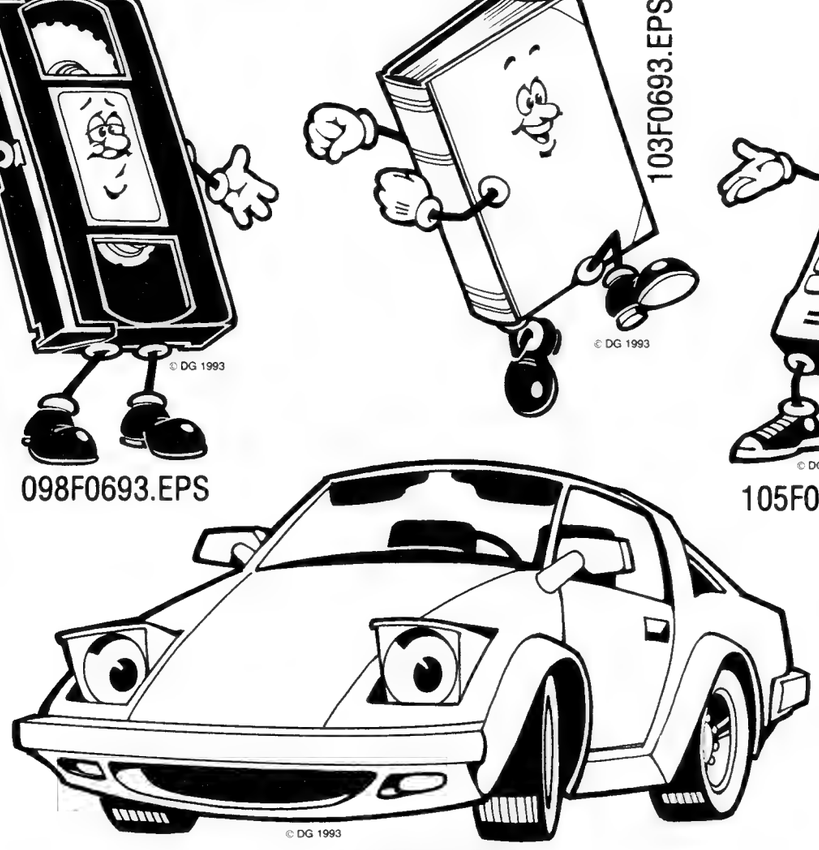
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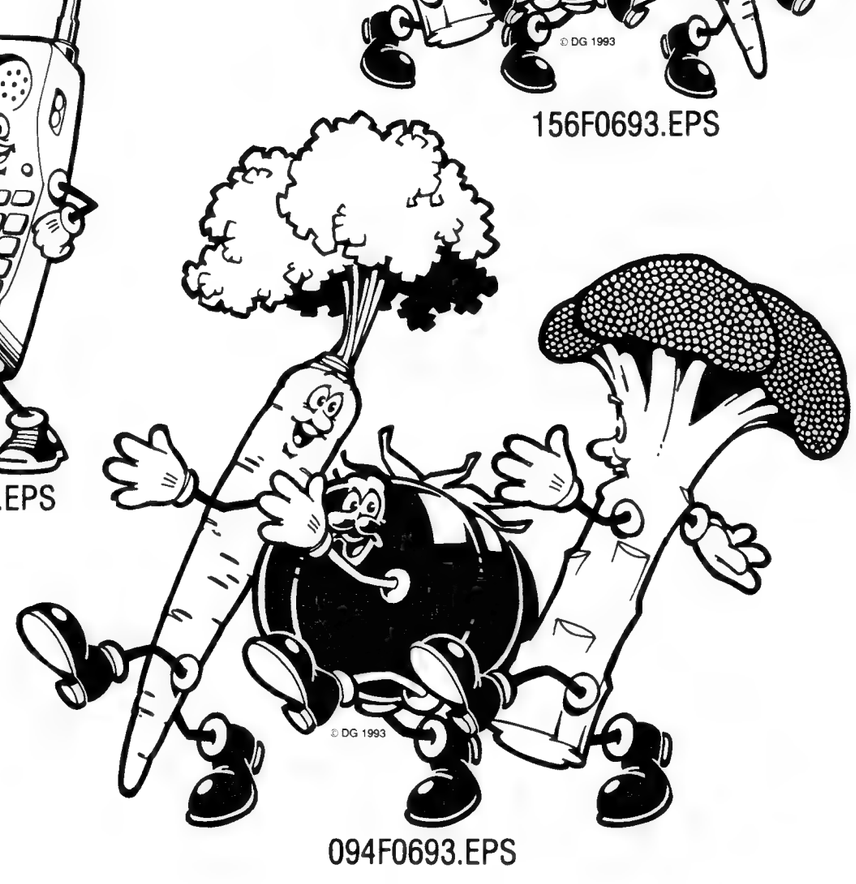
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BUSINESS & COMMERCE

An ongoing series depicting the workings of the business and professional community. If you have the need for a specific business or commerce illustration, please contact us. We appreciate your suggestions!

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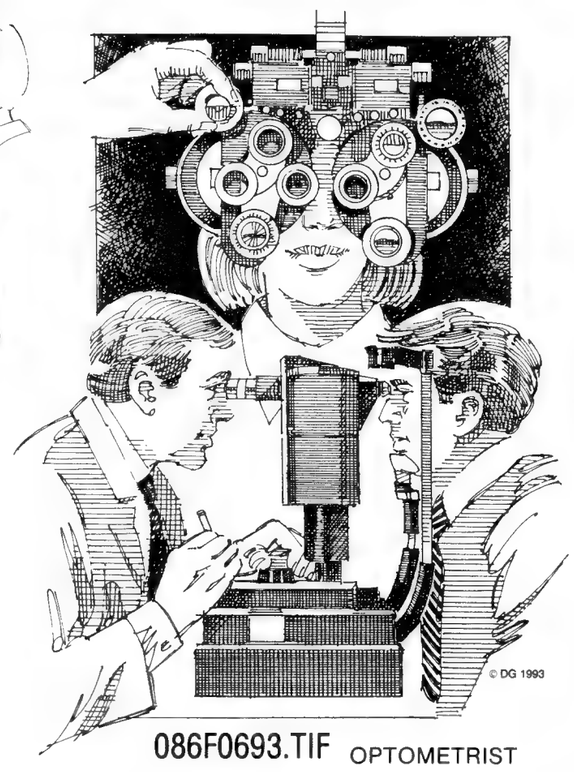
ICE CREAM STORE

153F0693.TIF



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GOURMET COOKING STORE

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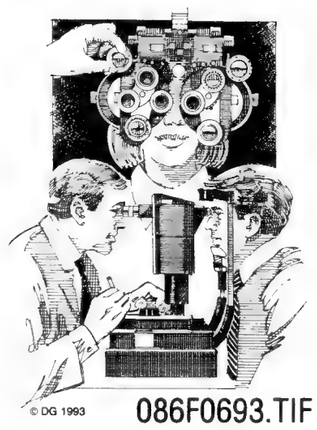

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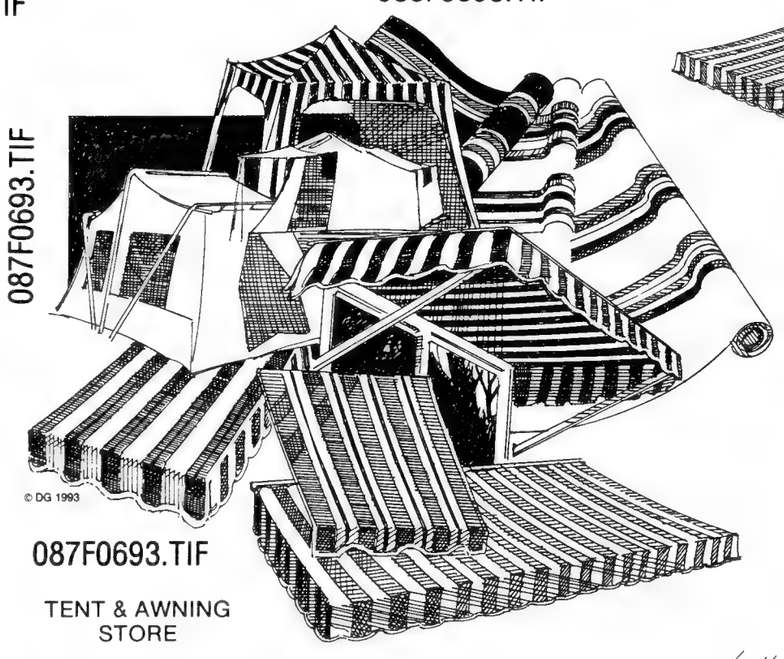

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TENT & AWNING STORE

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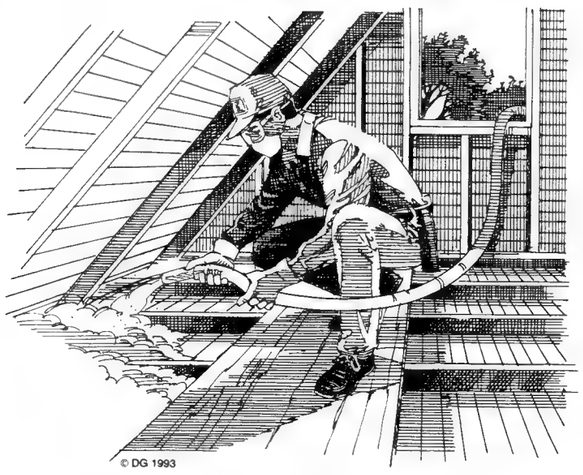

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GARDEN CENTER

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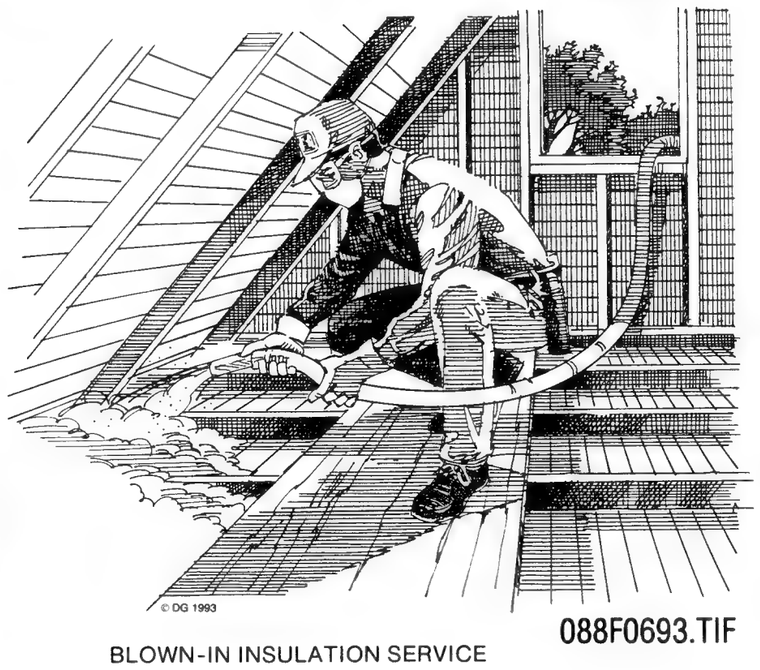
QUICK OIL CHANGE



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BLOWN-IN INSULATION SERVICE

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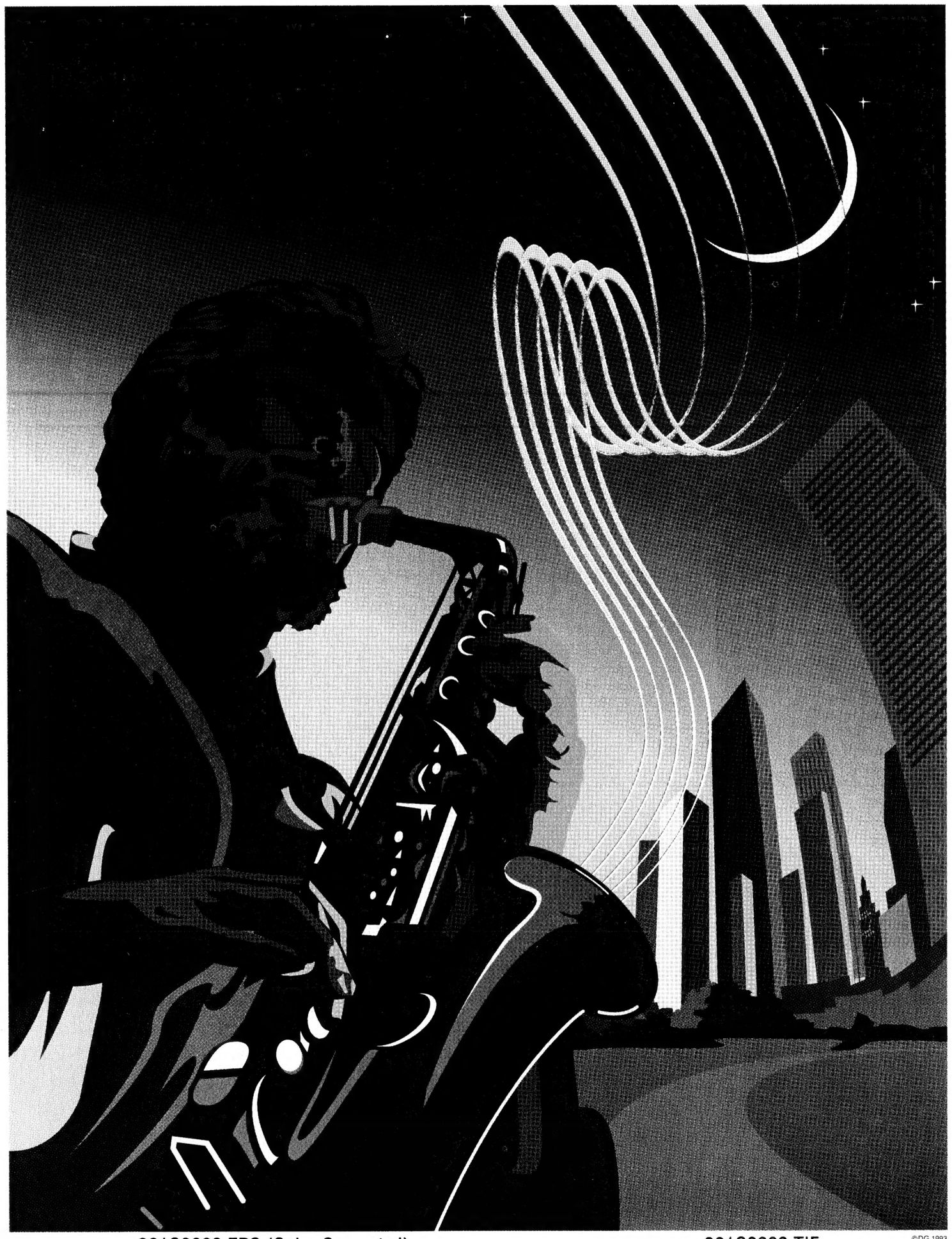

001C0693.EPS (Color Seperated)

001C0693.TIF

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Shown below is the full color proof of the color separations appearing on pages 27 and 28.

TRAVEL & VACATION GUIDE

002T0693.EPS

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• YELLOW PLATE

• RED PLATE

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• BLACK PLATE

This Print Media Service 4-color separation is camera ready. Full-color proof is shown on Page 26. To achieve full color, print the red plate in process magenta, the yellow plate in process yellow, the blue plate in process cyan, and the black plate in black. All printers are separated in 85-line screen.

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• BLUE PLATE

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